PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																											
A DIFFERENT WORLD				A	27.9	43	2472	1787	349	290	87	829	307	518	457	353	265	457	178	291	273	207	132	206	111	296	186
THU 8.30P	30	NBC	10	B	26.5	42	2351	1780	367	307	99	850	337	538	469	346	259	482	197	311	283	211	134	187	106	262	167
208	99	CS	10	C	26.5	42	2351	1780	367	307	99	850	337	538	469	346	259	482	197	311	283	211	134	187	106	262	167
ABC THURSDAY NIGHT MOVIE(B)				A	7.1	12	629	1562	291	232	63^	643	226	402	340	302	219	673	299	477	460	304	143	120	28^	126	84^
THU 9.22P	120	ABC																									
170	81	FF																									
BEST DEFENSE																											
9.00 - 9.30				A	6.3	10	558	1590	254	195	66^	672	213	367	302	281	296	701	250	451	420	349	213	85^	17v	132	87^
9.30 - 10.00				A	6.9	11	611	1665	295	242	71^	687	245	435	375	313	232	703	305	502	470	320	155	121	29^	154	96^
10.00 - 10.30				A	7.3	11	647	1603	321	260	68^	670	232	439	371	321	212	644	274	460	445	307	130	136	25v	152	101
10.30 - 11.00				A	6.9	12	611	1525	293	232	59^	620	230	394	334	293	201	662	312	486	478	296	124	126	34^	118	85^
11.00 - 11.30				A	7.6	14	673	1429	258	194	50^	576	194	334	278	285	215	683	327	471	459	278	148	103	27^	67^	47^
ADVENTURES-BEANS BAXTER(R)				A	2.7	5	239	1792	268	213^	23v	471	174^	334	240^	266	112^	606	316	440	408	222^	139^	397	232^	319	236^
SAT 9.00P	30	FOX	7	B	2.3	4	200	1717	232	198	53^	485	218	367	295	238	97^	541	262	402	327	214	115^	345	158^	346	238
115	84	CS	7	C	2.3	4	200	1717	232	198	53^	485	218	367	295	238	97^	541	262	402	327	214	115^	345	158^	346	238
ALF				A	17.2	26	1524	1967	327	266	100	767	345	526	446	305	193	561	269	436	351	234	111	213	91	426	272
MON 8.00P	30	NBC	11	B	18.7	29	1658	1903	320	270	107	719	331	510	443	283	166	507	246	398	345	216	87	243	119	435	280
202	98	CS	11	C	18.7	29	1658	1903	320	270	107	719	331	510	443	283	166	507	246	398	345	216	87	243	119	435	280
AMEN				A	16.5	29	1462	1700	314	228	55	853	210	376	377	375	400	493	132	246	228	227	215	173	95	181	119
SAT 9.30P	30	NBC	10	B	17.9	32	1589	1718	322	238	60	876	234	421	405	389	397	489	146	252	245	224	201	150	92	204	143
203	97	CS	10	C	17.9	32	1589	1718	322	238	60	876	234	421	405	389	397	489	146	252	245	224	201	150	92	204	143
A MOUSE, A MYSTERY & ME(S)				A	11.2	18	992	2183	295	236	103	690	309	501	424	307	165	450	217	343	305	186	98	197	111	845	510
SUN 7.30P	30	NBC																									
197	98	EA																									
BARBARA WALTERS SPECIAL(S)				A	22.0	35	1949	1619	346	301	118	823	357	557	471	329	231	532	245	391	343	226	109	99	57	165	100
TUE 9.00P	60	ABC																									
218	99	CC																									
9.00P	32																										
& 9.52P	28																										
9.00 - 9.30				A	22.6	35	2002	1662	343	300	119	813	351	552	466	322	227	520	243	390	330	216	102	125	69	204	129
9.30 - 10.00				A	21.7	34	1923	1619	362	314	107	842	366	570	483	338	238	557	259	408	365	236	110	83	49	137	81
10.00 - 10.30				A	21.2	36	1878	1555	343	296	123	831	363	559	474	336	235	542	243	385	353	238	118	66	42	117	65
BILL COSBY SHOW				A	30.0	47	2658	1778	318	257	84	833	283	487	436	359	300	483	173	297	275	234	152	176	95	286	184
THU 8.00P	30	NBC	12	B	29.1	46	2580	1777	350	285	89	856	305	498	445	355	302	509	184	302	283	228	167	162	89	250	160
213	99	CS	12	C	29.1	46	2580	1777	350	285	89	856	305	498	445	355	302	509	184	302	283	228	167	162	89	250	160
BRONX ZOO SPCL(S)				A	12.9	23	1143	1495	284	227	91	739	267	484	460	356	215	594	188	392	402	323	147	116	66	46^	28^
WED 10.00P	60	NBC																									
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC.7-13,1987

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
BRONX ZOO SPCL(S)-CONT'D																								
203 99 GD																								
10.00 - 10.30	A	13.0	23	1152	1493	288	226	93	750	264	486	459	368	223	586	189	379	393	309	150	111	65	46^	27^
10.30 - 11.00	A	12.8	23	1134	1498	280	228	88	728	270	483	461	343	207	603	186	405	411	337	143	120	67	47^	28^
BUCK JAMES	A	8.6	14	762	1732	322	265	82^	819	254	479	474	385	273	683	212	434	440	396	177	98	59^	131	90
SUN 10.00P 60 ABC 8	B	10.8	18	958	1687	344	257	105	848	229	454	469	443	316	621	180	370	363	346	198	104	52	114	78
213 98 GD 8	C	10.8	18	958	1687	344	257	105	848	229	454	469	443	316	621	180	370	363	346	198	104	52	114	78
10.00 - 10.30	A	8.8	14	780	1779	329	266	87	825	261	486	467	390	274	693	227	445	441	393	178	114	68^	146	98
10.30 - 11.00	A	8.5	14	753	1663	312	260	76^	803	245	466	475	375	270	665	194	417	434	394	173	80^	49^	115	81^
CAGNEY & LACEY(R)	A	13.5	23	1196	1507	336	269	88	854	273	499	428	381	313	461	174	291	254	209	153	94	37^	98	54
MON 10.00P 60 CBS 9	B	13.8	23	1220	1459	349	259	87	859	268	466	457	394	331	457	155	258	243	216	172	64	38	79	51
209 99 OP 9	C	13.8	23	1220	1459	349	259	87	859	268	466	457	394	331	457	155	258	243	216	172	64	38	79	51
10.00 - 10.30	A	12.4	20	1099	1531	348	275	75	843	256	478	426	376	320	501	188	313	277	231	168	93	42^	95	52^
10.30 - 11.00	A	14.6	26	1294	1487	325	264	99	863	288	516	429	386	306	428	162	272	234	191	140	96	32^	101	55
CBS SATURDAY MOVIE(R)	A	6.9	12	611	1456	248	140	37^	817	131	259	303	359	482	470	84^	175	172	199	275	95^	63^	75^	32^
SAT 8.00P 120 CBS 4	B	8.2	14	729	1578	281	177	41^	845	174	353	366	413	430	575	100	249	281	302	273	78	42^	79	51
192 93 FF 4	C	8.2	14	729	1578	281	177	41^	845	174	353	366	413	430	575	100	249	281	302	273	78	42^	79	51
MRS. DELAFIELD WANTS TO MARRY																								
8.00 - 8.30	A	7.1	13	629	1422	237	123	39^	769	121	219	256	331	475	439	84^	169	159	171	255	107	71^	107	37^
8.30 - 9.00	A	6.7	12	594	1470	269	144	35^	831	136	271	321	377	474	445	85^	161	159	176	263	103^	68^	91^	42^
9.00 - 9.30	A	6.3	11	558	1496	248	138	35^	836	129	266	320	379	491	507	91^	194	197	227	291	101^	66^	52^	29v
9.30 - 10.00	A	7.4	13	656	1463	245	155	38^	847	142	283	322	356	495	497	79^	179	179	226	295	71^	46^	49^	22v
CBS SUNDAY MOVIE	A	19.3	30	1710	1626	298	193	47	880	165	370	414	465	428	621	125	276	299	326	294	57	22^	69	39
SUN 9.15P 120 CBS 11	B	18.4	29	1634	1630	349	251	69	889	231	454	448	442	365	583	155	300	299	305	235	76	36	82	46
209 99 FF 11	C	18.4	29	1634	1630	349	251	69	889	231	454	448	442	365	583	155	300	299	305	235	76	36	82	46
HALLMARK HALL OF FAME-FOXFIRE																								
9.00 - 9.30	A	19.9	29	1763	1609	280	176	49	853	152	337	392	442	430	616	117	269	296	330	294	75	36	64	38
9.30 - 10.00	A	19.9	29	1763	1639	298	198	45	878	166	370	416	462	426	609	116	264	298	323	292	75	30^	78	45
10.00 - 10.30	A	19.4	30	1719	1626	306	202	50	887	169	387	425	476	421	614	123	273	294	328	288	55	19^	69	40
10.30 - 11.00	A	18.8	31	1666	1622	298	191	45	885	164	368	412	472	434	632	130	285	301	327	301	37^	12^	68	37^
11.00 - 11.30	A	18.6	34	1648	1595	293	183	42	871	170	366	407	454	426	631	142	295	304	317	293	39	15^	55	26^
CHARLIE BROWN'S CHRISTMAS(S,R)	A	17.0	31	1506	1993	296	238	148	736	349	508	434	276	197	434	192	307	290	187	97	127	65	696	335
FRI 8.00P 30 CBS																								
208 98 EA																								
CHEERS	A	23.1	36	2047	1610	370	304	103	785	312	493	448	316	252	563	232	389	352	250	145	134	59	128	66
THU 9.30P 30 NBC 11	B	25.0	39	2211	1692	368	308	106	822	343	537	474	336	237	553	229	373	339	249	141	151	84	166	99
208 99 CS 11	C	25.0	39	2211	1692	368	308	106	822	343	537	474	336	237	553	229	373	339	249	141	151	84	166	99

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EVENING CONT'D																											
CRIME STORY				A	12.6	23	1116	1681	285	214	66	747	211	426	413	403	266	697	209	439	405	389	215	143	73	94	56^
TUE 10.00P	60	NBC	8	B	12.2	22	1080	1580	277	201	58	742	184	375	380	394	305	666	210	392	·368	357	227	92	45	80	46
197	99	OP	8	C	12.2	22	1080	1580	277	201	58	742	184	375	380	394	305	666	210	392	368	357	227	92	45	80	46
10.00 - 10.30				A	12.5	22	1108	1701	285	210	64	755	210	428	415	409	270	690	195	431	405	400	212	153	79	103	64
10.30 - 11.00				A	12.7	25	1125	1661	286	218	68	739	212	424	411	396	263	705	222	447	406	378	217	133	67	85	49^
DALLAS				A	16.0	27	1418	1684	332	238	80	942	210	406	402	401	472	488	138	239	234	216	215	58	36^	197	117
FRI 9.00P	60	CBS	12	B	17.1	29	1516	1661	327	238	78	973	236	445	459	424	458	488	122	238	246	233	214	55	32	145	99
207	99	GD	12	C	17.1	29	1516	1661	327	238	78	973	236	445	459	424	458	488	122	238	246	233	214	55	32	145	99
9.00 - 9.30				A	15.7	27	1391	1712	324	232	85	932	215	402	388	386	470	490	146	248	233	213	212	60	39^	230	127
9.30 - 10.00				A	16.2	28	1435	1668	342	246	77	957	208	413	417	418	477	488	131	233	235	220	219	56	34^	167	107
DESIGNING WOMEN				A	15.6	24	1382	1552	383	308	107	850	282	501	446	372	310	528	174	332	324	266	169	90	51	84	35^
MON 9.30P	30	CBS	10	B	16.2	25	1434	1524	381	299	105	853	305	502	474	372	298	473	176	293	280	218	154	95	60	103	67
208	99	CS	10	C	16.2	25	1434	1524	381	299	105	853	305	502	474	372	298	473	176	293	280	218	154	95	60	103	67
DISNEY SUNDAY MOVIE(R)				A	10.1	16	895	1861	292	228	72	779	260	447	418	381	283	517	173	318	287	257	167	203	109	362	263
SUN 7.00P	120	ABC	12	B	10.7	17	947	2004	280	233	111	728	284	479	433	326	216	562	221	398	364	274	133	207	99	507	321
213	97	FF	12	C	10.7	17	947	2004	280	233	111	728	284	479	433	326	216	562	221	398	364	274	133	207	99	507	321
THE CHRISTMAS STAR																											
7.00 - 7.30				A	9.4	15	833	1765	276	203	73^	819	263	429	396	386	335	496	167	270	239	234	192	154	85	297	211
7.30 - 8.00				A	9.8	15	868	1852	297	232	69^	790	262	452	422	395	286	491	155	288	258	252	174	203	116	368	265
8.00 - 8.30				A	10.5	16	930	1905	293	234	71	752	245	449	421	381	260	521	169	336	304	268	154	235	119	397	301
8.30 - 9.00				A	10.8	16	957	1892	297	238	72	754	266	454	427	361	256	549	199	365	337	267	149	211	112	378	268
DR. SEUSS-GRINCH-XMAS(S,R)				A	18.1	32	1604	2096	303	259	154	743	368	538	451	277	175	467	230	357	314	201	89	154	69	732	381
FRI 8.30P	30	CBS																									
208	98	EA																									
DOLLY				A	12.0	18	1063	1859	338	260	112	874	265	513	496	419	293	695	199	407	416	396	213	97	52^	194	124
SUN 9.00P	60	ABC	9	B	14.6	22	1297	1807	358	282	107	879	267	495	477	422	317	631	192	378	363	334	205	123	64	173	114
213	98	GV	9	C	14.6	22	1297	1807	358	282	107	879	267	495	477	422	317	631	192	378	363	334	205	123	64	173	114
9.00 - 9.30				A	11.1	16	983	1885	338	264	113	870	278	525	505	417	279	684	195	406	422	397	201	103	49^	228	151
9.30 - 10.00				A	12.8	19	1134	1851	341	259	111	884	256	507	491	425	308	710	204	411	413	399	226	92	54^	165	101
DUET				A	3.1	5	275	1547	320	320	74^	628	376	527	331	197^	100^	553	318	455	324	213^	74^	229^	118^	138^	100^
SUN 9.30P	30	FOX	8	B	2.8	4	248	1680	347	319	69^	653	374	534	416	237	96^	612	326	515	422	254	76^	231	143	184	119
116	86	CS	8	C	2.8	4	248	1680	347	319	69^	653	374	534	416	237	96^	612	326	515	422	254	76^	231	143	184	119
DYNASTY				A	15.7	28	1391	1535	327	253	96	880	287	490	434	372	347	440	170	272	232	198	139	117	78	97	54
WED 10.00P	60	ABC	10	B	14.8	26	1314	1560	348	281	90	887	294	495	450	374	345	450	175	272	252	197	142	101	63	122	79
214	99	GD	10	C	14.8	26	1314	1560	348	281	90	887	294	495	450	374	345	450	175	272	252	197	142	101	63	122	79
10.00 - 10.30				A	15.2	26	1347	1526	324	251	91	859	282	473	419	353	344	446	181	279	228	192	141	124	82	98	53
10.30 - 11.00				A	16.3	30	1444	1533	328	253	100	895	289	504	446	386	348	432	159	264	235	203	137	110	73	96	54

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DEC.7-13,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
FACTS OF LIFE					A	14.1	26	1249	1671	305	241	88	825	257	407	366	298	370	455	152	241	213	178	181	150	88	241	146
SAT	8.00P	30	NBC	10	B	15.2	28	1344	1718	309	242	73	848	258	432	389	327	370	445	151	246	225	187	167	164	109	262	168
	195	98	CS	10	C	15.2	28	1344	1718	309	242	73	848	258	432	389	327	370	445	151	246	225	187	167	164	109	262	168
FALCON CREST					A	14.3	26	1267	1613	354	269	46^	953	210	438	432	438	460	471	119	234	227	233	206	68	46^	121	81
FRI	10.00P	60	CBS	11	B	14.7	27	1300	1596	328	243	71	953	229	444	451	428	445	451	115	215	220	212	205	64	40	128	92
	209	99	GD	11	C	14.7	27	1300	1596	328	243	71	953	229	444	451	428	445	451	115	215	220	212	205	64	40	128	92
10.00 - 10.30					A	14.2	25	1258	1632	347	261	48^	958	212	433	429	432	468	469	119	230	225	226	209	68	45^	137	96
10.30 - 11.00					A	14.5	27	1285	1583	359	274	45^	941	206	440	432	441	449	469	119	237	227	237	202	68	46^	105	66
FAMILY TIES					A	17.3	26	1533	1957	351	301	88	756	391	558	449	284	166	543	285	417	344	205	94	238	128	421	278
SUN	8.00P	60	NBC	13	B	20.4	31	1810	1918	385	338	101	786	375	573	483	313	170	593	293	449	381	249	101	226	122	312	214
	203	98	CS	13	C	20.4	31	1810	1918	385	338	101	786	375	573	483	313	170	593	293	449	381	249	101	226	122	312	214
8.00 - 8.30					A	15.8	24	1400	1954	342	294	82	733	379	539	425	273	168	529	279	405	334	195	96	234	126	459	289
8.30 - 9.00					A	18.7	27	1657	1970	361	308	94	779	403	577	472	294	165	557	292	428	355	214	93	243	130	391	269
FRANK'S PLACE					A	13.6	21	1205	1630	366	283	74	837	238	433	402	377	360	599	206	361	361	289	188	91	34^	104	70
MON	8.30P	30	CBS	2	B	13.9	21	1232	1574	358	265	83	844	252	432	403	380	362	531	181	306	301	249	188	80	38	118	81
	203	98	CS	2	C	13.9	21	1232	1574	358	265	83	844	252	432	403	380	362	531	181	306	301	249	188	80	38	118	81

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
FROSTY THE SNOWMAN(S,R)					A	16.2	26	1435	2034	288	243	158	693	383	518	399	232	160	469	251	354	298	174	89	188	101	684	354
WED	8.00P	30	CBS																									
	208	97	EA																									
FULL HOUSE					A	9.4	17	833	1643	257	205	75^	808	249	411	382	353	352	466	152	253	266	227	159	150	51^	220	151
FRI	8.00P	30	ABC	11	B	10.0	18	883	1707	291	232	89	788	278	450	412	333	288	476	189	305	281	210	134	147	80	297	191
	183	92	CS	11	C	10.0	18	883	1707	291	232	89	788	278	450	412	333	288	476	189	305	281	210	134	147	80	297	191
GOLDEN GIRLS					A	20.9	37	1852	1611	292	213	57	847	208	357	354	347	430	469	122	216	202	209	225	131	64	164	111
SAT	9.00P	30	NBC	12	B	22.3	39	1974	1696	310	227	62	897	233	404	384	375	438	467	131	233	228	210	203	131	82	201	140
	208	98	CS	12	C	22.3	39	1974	1696	310	227	62	897	233	404	384	375	438	467	131	233	228	210	203	131	82	201	140
GRAMMY LIFETIME AWARDS(S)					A	9.5	16	842	1614	268	169	69^	837	191	347	342	385	429	538	139	274	251	260	241	90	43^	149	87
WED	9.00P	120	CBS																									
	210	99	AC																									
9.00 - 9.30					A	10.7	17	948	1727	295	206	112	832	264	424	374	338	364	495	166	292	241	222	192	119	53^	281	157
9.30 - 10.00					A	10.4	17	921	1606	268	168	74	879	188	348	346	410	465	518	123	246	230	249	247	88	35^	121	74
10.00 - 10.30					A	8.9	15	789	1554	252	148	41^	818	159	308	323	399	441	566	139	290	274	288	248	78^	44^	92	57^
10.30 - 11.00					A	8.0	15	709	1539	249	142	34^	809	134	287	317	400	454	592	120	267	263	296	289	66^	40^	72^	42^
GROWING PAINS					A	21.1	32	1869	1801	336	297	113	769	367	545	439	277	186	459	228	345	276	184	79	215	114	357	231
TUE	8.30P	30	ABC	11	B	23.6	36	2087	1785	353	307	109	768	363	543	451	289	188	475	237	354	299	191	91	234	131	308	210
	217	99	CS	11	C	23.6	36	2087	1785	353	307	109	768	363	543	451	289	188	475	237	354	299	191	91	234	131	308	210
HEAD OF THE CLASS					A	13.5	21	1196	1613	318	271	47^	760	274	438	383	334	284	509	184	314	282	239	159	190	103	155	122
WED	8.30P	30	ABC	11	B	16.6	26	1472	1698	338	283	103	752	335	501	435	291	209	473	227	344	298	192	100	203	106	270	176
	CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
HEAD OF THE CLASS-CONT'D																									
211 98 CS	11	C	16.6	26	1472	1698	338	283	103	752	335	501	435	291	209	473	227	344	298	192	100	203	106	270	176
HIGHWAY TO HEAVEN		A	14.0	22	1240	1590	261	163	49^	878	104	287	343	466	500	532	69	194	203	294	297	82	34^	97	72
WED 8.00P 60 NBC	11	B	14.2	23	1261	1728	292	214	63	871	186	392	404	425	409	521	126	246	241	269	237	129	61	208	130
204 98 GD	11	C	14.2	23	1261	1728	292	214	63	871	186	392	404	425	409	521	126	246	241	269	237	129	61	208	130
8.00 - 8.30		A	13.5	22	1196	1572	251	156	49^	870	100	272	336	458	503	530	64	187	194	296	303	83	37^	89	62
8.30 - 9.00		A	14.6	23	1294	1595	269	169	49	880	107	298	348	471	494	531	73	199	209	290	289	80	32^	105	80
HOOPERMAN		A	16.0	25	1418	1609	302	252	83	767	270	448	385	352	281	557	182	316	291	261	202	145	76	140	88
WED 9.00P 30 ABC	10	B	16.5	26	1462	1653	320	258	96	780	295	478	446	344	249	535	213	349	319	245	151	146	75	192	125
211 99 OP	10	C	16.5	26	1462	1653	320	258	96	780	295	478	446	344	249	535	213	349	319	245	151	146	75	192	125
HOTEL		A	8.8	16	780	1583	325	258	88	813	244	402	361	335	373	485	161	264	242	216	188	142	88	142	88
SAT 10.00P 60 ABC	10	B	9.1	18	809	1569	333	260	83	850	256	437	412	378	357	483	174	268	265	216	173	102	65	134	86
198 95 GD	10	C	9.1	18	809	1569	333	260	83	850	256	437	412	378	357	483	174	268	265	216	173	102	65	134	86
10.00 - 10.30		A	8.5	16	753	1600	321	257	90	820	243	390	347	333	388	483	159	270	251	228	182	144	88	153	98
10.30 - 11.00		A	9.2	17	815	1549	325	257	86	798	243	407	369	333	354	482	162	256	231	203	191	138	87	131	78
HOUSTON KNIGHTS		A	7.5	12	665	1674	337	254	76^	758	222	439	398	357	294	676	199	349	346	318	273	118	66^	122	91^
TUE 8.00P 60 CBS	9	B	10.0	16	886	1651	302	222	83	771	225	413	397	368	307	622	195	345	330	307	233	109	55	149	91
187 92 OP	9	C	10.0	16	886	1651	302	222	83	771	225	413	397	368	307	622	195	345	330	307	233	109	55	149	91
8.00 - 8.30		A	7.3	11	647	1652	321	237	79^	742	213	416	384	345	298	651	184	322	328	306	272	121	67^	139	105
8.30 - 9.00		A	7.7	12	682	1695	352	271	73^	774	230	460	411	368	290	699	212	375	362	329	273	116	65^	106	77^
HUNTER(R)		A	17.1	32	1515	1700	303	216	72	777	209	392	393	387	310	590	163	295	293	295	243	162	75	171	100
SAT 10.00P 60 NBC	9	B	17.3	33	1536	1740	325	243	64	827	232	444	435	416	317	613	171	330	325	330	232	149	82	151	98
206 98 OP	9	C	17.3	33	1536	1740	325	243	64	827	232	444	435	416	317	613	171	330	325	330	232	149	82	151	98
10.00 - 10.30		A	16.6	31	1471	1731	305	216	68	791	206	389	390	391	323	585	159	288	286	293	244	162	79	193	116
10.30 - 11.00		A	17.6	33	1559	1670	302	216	75	764	211	394	395	382	298	594	168	302	299	297	241	162	72	150	84
HUNTER SPECIAL(S)		A	14.7	23	1302	1691	271	184	44^	795	172	367	382	411	357	658	121	294	313	381	304	117	68	121	86
TUE 9.00P 60 NBC																									
193 95 OP																									
9.00 - 9.30		A	14.2	22	1258	1697	259	171	40^	809	162	357	381	416	378	667	115	289	314	388	316	99	54	122	86
9.30 - 10.00		A	15.2	24	1347	1685	282	197	48	782	180	376	384	406	336	650	126	299	313	375	293	133	82	120	87
I MARRIED DORA		A	9.1	16	806	1646	269	216	61^	831	257	431	402	372	354	465	153	257	256	207	164	153	68^	196	145
FRI 8.30P 30 ABC	11	B	10.2	18	906	1676	304	242	91	823	296	471	428	348	301	484	196	310	284	209	137	124	69	245	154
192 93 CS	11	C	10.2	18	906	1676	304	242	91	823	296	471	428	348	301	484	196	310	284	209	137	124	69	245	154
JAKE AND THE FATMAN		A	9.9	15	877	1605	231	153	66^	779	172	316	307	347	422	617	123	264	257	308	320	93	39^	117	80
TUE 9.00P 60 CBS	10	B	12.2	19	1078	1565	264	183	58	808	174	352	361	397	395	586	128	262	269	305	285	77	38	94	63
194 93 OP	10	C	12.2	19	1078	1565	264	183	58	808	174	352	361	397	395	586	128	262	269	305	285	77	38	94	63
9.00 - 9.30		A	9.9	15	877	1613	240	164	64^	786	186	327	306	338	422	614	122	264	256	305	322	90	39^	123	87
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC. 7-13, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
JAKE AND THE FATMAN-CONT'D																												
	9.30 - 10.00				A	9.9	16	877	1597	223	142	67^	771	157	304	308	356	423	620	124	263	259	312	317	96	39^	110	73
KATE & ALLIE					A	15.9	24	1409	1605	369	282	72	885	237	448	421	405	393	509	129	252	268	249	217	95	59	116	72
MON	8.00P	30	CBS	2	B	15.7	24	1391	1605	345	250	82	852	236	427	396	387	378	500	149	260	253	232	209	96	62	156	106
	208	99	CS	2	C	15.7	24	1391	1605	345	250	82	852	236	427	396	387	378	500	149	260	253	232	209	96	62	156	106
KNOTS LANDING					A	16.6	29	1471	1526	389	311	93	936	313	523	463	405	367	440	171	253	220	186	154	75	48	75	51
THU	10.22P	60	CBS	11	B	15.2	26	1344	1532	377	301	90	919	324	527	470	389	337	434	182	269	245	179	135	82	43	97	64
	208	99	GD	11	C	15.2	26	1344	1532	377	301	90	919	324	527	470	389	337	434	182	269	245	179	135	82	43	97	64
	10.00 - 10.30				A	14.7	24	1302	1588	391	304	92	942	320	511	447	390	381	471	190	279	234	194	161	78	41^	98	61
	10.30 - 11.00				A	16.8	29	1488	1531	396	319	92	941	318	528	465	403	368	438	175	256	221	182	150	77	51	74	52
	11.00 - 11.30				A	16.9	31	1497	1511	381	305	95	932	307	524	469	415	363	435	159	242	215	190	158	73	47	71	47
L.A. LAW					A	18.9	34	1675	1562	323	260	98	781	285	488	464	363	250	633	244	424	374	309	180	79	39	69	21^
THU	10.30P	60	NBC	8	B	19.4	33	1714	1575	344	276	102	799	304	514	485	371	233	618	234	405	381	302	173	85	50	72	37
	211	99	GD	8	C	19.4	33	1714	1575	344	276	102	799	304	514	485	371	233	618	234	405	381	302	173	85	50	72	37
	10.30 - 11.00				A	19.0	32	1683	1553	328	262	98	771	290	485	462	355	241	622	251	427	373	302	165	84	40	76	23^
	11.00 - 11.30				A	18.8	36	1666	1571	318	259	99	791	280	490	466	370	260	645	237	422	376	317	195	73	38^	62	20^
LAW & HARRY MCGRAW					A	10.0	18	886	1538	280	158	49^	782	116	304	358	422	407	608	126	277	285	327	275	73	55^	75	46^
TUE	10.00P	60	CBS	10	B	10.9	19	968	1497	285	189	49	797	159	338	361	407	395	564	128	258	259	298	265	61	32	75	50
	203	95	PD	10	C	10.9	19	968	1497	285	189	49	797	159	338	361	407	395	564	128	258	259	298	265	61	32	75	50
	10.00 - 10.30				A	9.7	17	859	1569	281	164	59^	788	129	315	360	413	406	598	128	271	282	318	271	83	59^	100	66^
	10.30 - 11.00				A	10.4	20	921	1494	278	151	39^	769	103	292	353	426	403	612	123	280	285	333	276	64^	50^	50^	27^
MACGYVER(R)					A	11.7	18	1037	1648	265	218	53^	697	187	390	364	359	265	650	196	375	350	338	227	141	62	159	119
MON	8.00P	60	ABC	10	B	12.7	20	1128	1662	257	196	61	707	185	359	343	356	302	658	212	365	341	315	236	132	62	165	95
	206	96	A	10	C	12.7	20	1128	1662	257	196	61	707	185	359	343	356	302	658	212	365	341	315	236	132	62	165	95
	8.00 - 8.30				A	10.8	17	957	1602	261	216	44^	711	172	376	351	369	293	631	171	338	319	338	241	117	50^	143	103
	8.30 - 9.00				A	12.7	20	1125	1674	267	218	61	680	199	398	372	348	240	661	215	404	375	334	214	161	72	172	131
MARRIED...WITH CHILDREN(R)					A	3.6	5	319	2010	400	332	105^	757	415	576	441	287	125^	644	326	507	446	292	93^	234	57^	376	255
SUN	8.30P	30	FOX	8	B	4.1	6	360	1915	345	299	88	677	372	531	409	258	103	671	387	566	447	257	80	260	109	307	195
	120	86	CS	8	C	4.1	6	360	1915	345	299	88	677	372	531	409	258	103	671	387	566	447	257	80	260	109	307	195
MATLOCK					A	17.6	27	1559	1564	200	119	36^	857	119	261	307	401	520	610	93	217	229	296	363	30^	13^	67	35^
TUE	8.00P	60	NBC	8	B	17.0	26	1502	1608	241	148	50	878	130	292	334	431	511	588	107	230	237	289	320	57	26	84	44
	203	97	GD	8	C	17.0	26	1502	1608	241	148	50	878	130	292	334	431	511	588	107	230	237	289	320	57	26	84	44
	8.00 - 8.30				A	17.0	27	1506	1553	197	119	38^	854	114	258	303	405	520	598	86	211	221	290	363	31^	13^	70	37^
	8.30 - 9.00				A	18.2	28	1613	1574	202	120	35^	860	124	264	310	398	520	620	101	224	236	301	362	29^	13^	64	34^
MIAMI VICE(R)					A	14.0	24	1240	1816	332	272	100	723	256	462	433	363	212	678	279	442	399	310	187	180	100	236	109
FRI	9.00P	60	NBC	10	B	14.4	24	1277	1781	324	269	100	761	305	512	453	346	213	649	272	435	415	297	166	137	71	234	133
	207	99	OP	10	C	14.4	24	1277	1781	324	269	100	761	305	512	453	346	213	649	272	435	415	297	166	137	71	234	133
	CONT'D																											

Header note: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
MIAMI VICE(R)-CONT'D																									
9.00 - 9.30		A	13.5	23	1196	1838	319	258	102	728	253	454	428	368	223	684	292	452	408	302	178	171	97	254	119
9.30 - 10.00		A	14.6	25	1294	1785	341	284	97	713	257	466	435	356	200	667	265	429	388	316	193	186	102	218	98
MR. BELVEDERE		A	10.5	18	930	1684	229	183	60^	731	245·	412	377	294	285	424	150	265	265	193	123	183	82	346	246
FRI 9.00P 30 ABC	7	B	10.7	18	948	1692	284	215	78	789	250	430	393	342	311	451	161	271	253	200	142	169	95	283	194
. 198 96 CS	7	C	10.7	18	948	1692	284	215	78	789	250	430	393	342	311	451	161	271	253	200	142	169	95	283	194
MR. PRESIDENT(R)		A	3.0	5	266	1665	278	207^	67^	589	152^	341	333	374	193^	638	284	440	388	240	178^	184^	76^	254	157^
SAT 8.00P 30 FOX	8	B	2.6	5	231	1559	301	229	60^	629	224	374	357	330	198	585	230	388	333	263	177	155	75^	189	134
117 85 CS	8	C	2.6	5	231	1559	301	229	60^	629	224	374	357	330	198	585	230	388	333	263	177	155	75^	189	134
MURDER, SHE WROTE		A	21.9	32	1940	1552	279	174	40	842	115	297	326	424	479	601	86	228	249	322	331	54	28^	55	30^
SUN 8.15P 60 CBS	13	B	20.9	31	1854	1591	315	202	46	892	137	332	362	446	492	579	98	224	244	298	309	55	27	65	39
210 99 SM	13	C	20.9	31	1854	1591	315	202	46	892	137	332	362	446	492	579	98	224	244	298	309	55	27	65	39
8.00 - 8.30		A	20.5	31	1816	1521	272	167	40	831	109	283	313	413	482	599	81	225	244	315	335	38	21^	52	24^
8.30 - 9.00		A	21.2	31	1878	1554	284	178	39	849	112	296	323	426	488	598	83	220	241	318	336	52	26^	55	29^
9.00 - 9.30		A	24.5	36	2171	1589	277	175	42	846	127	313	345	432	465	613	96	245	270	338	322	72	39	57	36
NBC MONDAY NIGHT MOVIES		A	14.3	22	1267	1644	341	269	86	909	300	506	456	403	339	420	154	241	193	169	161	141	85	173	102
MON 8.30P 120 NBC	12	B	16.9	27	1494	1613	338	271	89	861	289	508	464	401	293	479	165	297	274	238	151	134	78	139	84
198 98 FF	12	C	16.9	27	1494	1613	338	271	89	861	289	508	464	401	293	479	165	297	274	238	151	134	78	139	84
EYE ON THE SPARROW																									
8.30 - 9.00		A	12.7	19	1125	1818	339	271	74	893	330	540	479	396	292	472	179	292	239	204	155	185	107	268	162
9.00 - 9.30		A	14.4	22	1276	1676	332	263	89	920	307	502	450	397	352	406	144	222	175	159	168	160	96	190	110
9.30 - 10.00		A	14.6	22	1294	1561	339	267	92	913	293	494	443	403	355	402	144	221	172	155	167	117	72	129	78
10.00 - 10.30		A	15.5	25	1373	1549	353	277	86	907	278	493	455	417	352	409	151	236	193	161	156	111	69	121	69
NBC NEWS SPL REPORT(S)		A	8.5	15	753	1378	336	237	69^	875	200	380	399	406	409	400	114	184	145	157	202	60^	42^	43^	27^
MON 10.30P 30 NBC																									
203 99 N																									
NBC SUNDAY NIGHT MOVIE		A	16.7	26	1480	1756	383	291	99	860	329	551	502	396	252	561	217	363	345	271	155	157	95	178	113
SUN 9.00P 120 NBC	10	B	17.1	27	1513	1737	349	292	96	805	333	541	476	349	214	630	279	445	394	280	140	161	87	141	91
200 99 FF	10	C	17.1	27	1513	1737	349	292	96	805	333	541	476	349	214	630	279	445	394	280	140	161	87	141	91
THE FATHER CLEMENTS STORY																									
9.00 - 9.30		A	16.2	24	1435	1818	398	312	99	848	339	565	507	386	232	561	236	385	358	256	137	180	103	229	147
9.30 - 10.00		A	17.0	25	1506	1764	372	276	100	847	313	536	495	395	252	576	221	372	362	278	158	159	93	183	116
10.00 - 10.30		A	17.1	27	1515	1737	384	288	103	866	332	551	499	397	256	546	206	344	330	266	158	152	99	172	108
10.30 - 11.00		A	16.5	28	1462	1707	379	289	95	878	332	553	509	406	266	560	205	351	330	283	166	138	85	131	81
NEWHART		A	15.8	24	1400	1580	390	315	103	841	288	489	439	354	311	561	209	365	349	264	166	91	50	86	43^
MON 9.00P 30 CBS	11	B	17.3	26	1532	1594	379	301	103	854	305	494	471	359	301	512	190	324	310	238	161	105	64	123	79
207 99 CS	11	C	17.3	26	1532	1594	379	301	103	854	305	494	471	359	301	512	190	324	310	238	161	105	64	123	79

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
NFL MONDAY NIGHT FOOTBALL					A	17.3	31	1533	1601	192	150	36^	504	145	285	268	247	184	873	314	543	516	410	261	121	27^	102	67
MON	9.00P	197	ABC	12	B	17.7	31	1570	1577	200	166	48	498	168	295	278	234	166	878	329	553	522	404	253	100	25	101	60
	217	99	SE	12	C	17.7	31	1570	1577	200	166	48	498	168	295	278	234	166	878	329	553	522	404	253	100	25	101	60
NY JETS VS MIAMI																												
9.00 - 9.30					A	16.9	26	1497	1665	187	149	33^	531	143	300	285	255	203	873	277	520	512	438	277	132	27^	130	90
9.30 - 10.00					A	19.4	29	1719	1623	171	131	30^	493	137	264	253	237	196	884	313	527	502	404	287	124	23^	121	82
10.00 - 10.30					A	20.5	32	1816	1616	188	149	40	513	162	291	275	241	184	874	331	550	517	396	259	126	24^	102	70
10.30 - 11.00					A	18.1	31	1604	1615	194	151	46	517	159	299	272	252	181	876	338	561	532	394	247	122	31^	100	64
11.00 - 11.30					A	15.9	31	1409	1573	196	149	34^	486	139	271	260	243	175	867	310	553	509	420	250	124	29^	96	58
11.30 - 12.00					A	15.2	35	1347	1526	215	163	34^	491	136	286	270	259	166	852	301	532	505	410	249	106	27^	77	48
12.00 - 12.30					A	14.0	36	1240	1471	202	161	34^	459	120	273	248	243	159	856	322	557	527	401	228	97	31^	59	33^
NIGHT BEFORE CHRISTMAS(S,R)					A	16.8	26	1488	2071	286	239	149	686	369	517	401	239	156	474	269	366	314	165	79	197	100	714	371
WED	8.30P	30	CBS																									
	208	97	EA																									
NIGHT COURT					A	22.9	36	2029	1610	359	301	101	772	307	503	468	335	226	591	257	424	377	264	138	132	65	114	49
THU	10.00P	30	NBC	9	B	23.1	36	2051	1619	363	302	108	807	325	531	480	355	228	561	236	382	349	248	142	135	72	116	65
	206	99	CS	9	C	23.1	36	2051	1619	363	302	108	807	325	531	480	355	228	561	236	382	349	248	142	135	72	116	65
OHARA					A	8.8	16	780	1737	264	188	68^	772	183	367	393	363	333	661	174	356	355	358	242	109	44^	196	132
SAT	8.00P	60	ABC	2	B	8.4	15	744	1731	282	203	58^	769	174	366	383	392	323	670	178	376	373	374	241	94	41^	198	130
	164	86	OP	2	C	8.4	15	744	1731	282	203	58^	769	174	366	383	392	323	670	178	376	373	374	241	94	41^	198	130
8.00 - 8.30					A	8.2	15	727	1737	261	186	63^	789	179	372	398	377	343	657	171	348	355	352	242	105	42^	185	129
8.30 - 9.00					A	9.4	17	833	1738	267	189	72^	757	186	363	389	351	324	665	177	364	355	362	241	112	46^	205	135
OLYMPIC DIARY-MON					A	12.2	20	1081	1674	246	200	67	668	187	378	366	341	246	668	224	405	378	323	217	166	80	171	134
MON	8.45P	1	ABC	12	B	13.3	21	1176	1678	252	195	59	688	192	363	343	346	281	686	231	406	381	330	223	138	62	166	100
	186	93	SC	12	C	13.3	21	1176	1678	252	195	59	688	192	363	343	346	281	686	231	406	381	330	223	138	62	166	100
OLYMPIC DIARY-TUE					A	13.5	28	1196	1512	378	333	160	885	472	664	537	295	197	488	217	351	344	215	101	59	39^	80	42^
TUE	11.03P	1	ABC	12	B	14.8	27	1314	1563	358	307	133	838	411	611	525	324	186	494	235	367	329	208	98	113	66	117	73
	209	99	SC	12	C	14.8	27	1314	1563	358	307	133	838	411	611	525	324	186	494	235	367	329	208	98	113	66	117	73
OLYMPIC DIARY-WED					A	16.2	29	1435	1542	340	265	100	915	295	519	459	394	351	432	161	263	241	205	131	98	63	97	56
WED	10.43P	1	ABC	11	B	15.0	27	1330	1546	344	276	85	892	287	492	452	382	352	449	170	267	249	198	146	95	56	111	73
	214	99	SC	11	C	15.0	27	1330	1546	344	276	85	892	287	492	452	382	352	449	170	267	249	198	146	95	56	111	73
OLYMPIC DIARY-THU(B)					A	7.2	13	638	1429	271	200	41^	590	199	321	274	288	236	667	304	447	440	278	161	95^	24v	77^	58^
THU	10.59P	1	ABC																									
	170	81	SC																									
OLYMPIC DIARY-FRI					A	14.0	26	1240	1565	280	201	73	795	230	416	435	379	311	553	174	289	309	258	202	106	39^	112	41^
FRI	10.47P	1	ABC	13	B	12.5	24	1110	1597	302	223	89	809	237	446	435	398	299	611	182	359	363	304	199	86	40	91	53
	216	99	SC	13	C	12.5	24	1110	1597	302	223	89	809	237	446	435	398	299	611	182	359	363	304	199	86	40	91	53

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
OLYMPIC DIARY-SAT					A	6.6	13	585	1405	191	121	51^	659	156	257	263	228	343	628	103^	259	313	356	281	56^	9v	62^	43^
SAT	6.58P	2	ABC	1	B	6.6	13	585	1405	191	121	51^	659	156	257	263	228	343	628	103^	259	313	356	281	56^	9v	62^	43^
	175	92	SC	1	C	6.6	13	585	1405	191	121	51^	659	156	257	263	228	343	628	103^	259	313	356	281	56^	9v	62^	43^
OLYMPIC DIARY-SAT 1					A	9.1	17	806	1566	310	243	88	794	234	399	364	337	360	487	163	262	242	208	191	151	92	134	80
SAT	10.39P	1	ABC	12	B	9.0	17	795	1566	331	261	83	822	257	436	417	371	327	483	182	278	271	215	162	112	72	149	93
	198	95	SC	12	C	9.0	17	795	1566	331	261	83	822	257	436	417	371	327	483	182	278	271	215	162	112	72	149	93
OLYMPIC DIARY-SUN					A	7.6	14	673	1542	223	165	40^	752	147	282	330	331	404	643	148	300	325	312	284	25^	9v	122	69^
SUN	6.58P	1	ABC	14	B	6.9	13	612	1586	224	166	51	742	161	309	312	331	382	604	154	289	290	294	266	86	43^	155	100
	166	88	SC	14	C	6.9	13	612	1586	224	166	51	742	161	309	312	331	382	604	154	289	290	294	266	86	43^	155	100
OLYMPIC DIARY-SUN 1					A	8.4	14	744	1700	323	265	74^	812	241	463	474	384	273	652	188	403	420	389	177	107	65^	130	88
SUN	10.36P	1	ABC	11	B	10.6	18	939	1681	325	244	90	843	213	440	450	438	330	630	174	360	363	347	210	100	51	107	72
	213	98	SC	11	C	10.6	18	939	1681	325	244	90	843	213	440	450	438	330	630	174	360	363	347	210	100	51	107	72
PERFECT STRANGERS					A	13.2	21	1170	1606	321	260	44^	794	247	429	387	345	311	491	183	306	278	225	153	169	90	152	122
WED	8.00P	30	ABC	11	B	15.8	26	1404	1690	333	277	100	770	321	488	423	298	236	467	211	328	285	194	111	184	97	270	177
	211	98	CS	11	C	15.8	26	1404	1690	333	277	100	770	321	488	423	298	236	467	211	328	285	194	111	184	97	270	177
PRESIDENTIAL PORTRAIT					A	12.6	20	1112	1600	307	221	75	863	225	406	395	383	403	554	156	284	259	272	230	79	31^	104	65
TUE	9.58P	1	CBS	30	B	13.1	21	1163	1571	323	239	75	847	239	437	425	400	346	540	164	296	285	270	207	86	44	98	63
	208	99	DO	30	C	13.1	21	1163	1571	323	239	75	847	239	437	425	400	346	540	164	296	285	270	207	86	44	98	63
THU	10.20P	1																										
	9.30 - 10.00				A	10.2	17	904	1623	259	165	66^	806	168	312	343	360	434	633	132	266	267	306	318	74	36^	110	77
	10.00 - 10.30				A	14.9	23	1320	1584	340	260	82	902	264	471	431	398	382	499	172	297	254	249	170	83	27^	100	56
PRIVATE EYE					A	10.7	20	948	1744	355	289	76	762	237	480	463	403	244	696	200	396	398	362	246	132	56^	154	73
FRI	10.00P	60	NBC	10	B	10.7	20	948	1708	308	245	71	765	254	473	432	384	247	655	219	396	388	338	206	130	64	158	94
	199	99	PD	10	C	10.7	20	948	1708	308	245	71	765	254	473	432	384	247	655	219	396	388	338	206	130	64	158	94
	10.00 - 10.30				A	11.2	20	992	1713	357	289	81	749	241	475	460	389	233	659	188	373	380	342	235	139	63^	166	79
	10.30 - 11.00				A	10.3	19	913	1760	349	286	70	768	229	481	461	413	254	729	210	416	414	382	256	124	48^	139	66^
PURSUIT OF HAPPINESS					A	8.5	15	753	1637	254	208	82^	768	257	446	402	310	287	432	179	291	267	180	112	177	74^	260	177
FRI	9.30P	30	ABC	7	B	8.6	14	759	1659	299	221	71	802	248	434	401	359	310	487	170	296	277	224	151	147	80	222	150
	199	96	CS	7	C	8.6	14	759	1659	299	221	71	802	248	434	401	359	310	487	170	296	277	224	151	147	80	222	150
RAGS TO RICHES					A	7.9	14	700	1631	245	164	33^	760	102	274	339	376	405	450	90^	192	202	202	222	190	148	232	151
FRI	8.00P	60	NBC	9	B	10.4	19	917	1739	298	230	49	791	222	406	409	368	325	445	135	241	244	215	166	176	121	327	219
	184	96	CS	9	C	10.4	19	917	1739	298	230	49	791	222	406	409	368	325	445	135	241	244	215	166	176	121	327	219
	8.00 - 8.30				A	7.6	14	673	1639	233	153	33^	779	100	261	330	374	433	465	78^	180	189	206	255	185	142	211	136
	8.30 - 9.00				A	8.1	14	718	1643	260	176	34^	752	104	290	353	382	383	441	103	205	217	202	193	196	156	254	167
SABLE					A	8.1	14	718	1785	262	198	81^	733	208	396	397	364	276	727	224	418	396	380	245	119	52^	205	146
SAT	9.00P	60	ABC	2	B	7.6	13	669	1791	286	224	96	754	212	419	416	382	270	719	204	431	413	401	239	115	59^	204	129
	178	91	A	2	C	7.6	13	669	1791	286	224	96	754	212	419	416	382	270	719	204	431	413	401	239	115	59^	204	129
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
SABLE-CONT'D																												
	9.00 - 9.30				A	7.7	14	682	1761	263	191	81^	742	209	391	393	360	287	725	220	415	403	390	242	97	40^	197	143
	9.30 - 10.00				A	8.5	15	753	1806	261	203	81^	726	206	400	400	368	265	728	228	421	389	370	249	139	63^	213	148
ST. ELSEWHERE					A	13.4	22	1187	1533	318	246	98	849	287	490	452	384	316	515	184	325	332	248	152	99	59	70	39^
WED	9.00P	60	NBC	10	B	13.6	23	1203	1506	332	267	115	838	313	532	511	396	245	509	207	341	320	229	139	87	51	73	43
	200	98	GD	10	C	13.6	23	1203	1506	332	267	115	838	313	532	511	396	245	509	207	341	320	229	139	87	51	73	43
	9.00 - 9.30				A	12.9	20	1143	1512	306	232	88	840	264	463	436	378	329	501	165	294	310	242	165	93	56^	79	47^
	9.30 - 10.00				A	13.9	23	1232	1552	329	260	107	857	309	516	466	389	303	529	201	354	353	254	140	105	63	61	31^
SECOND CHANCE(R)					A	3.1	5	275	1758	285	247	30v	591	258	428	283	287	133^	627	336	467	404	200^	140^	198^	104^	342	279
SAT	9.30P	30	FOX	7	B	2.7	5	235	1691	269	240	63^	602	279	436	350	269	141^	534	269	403	338	201	106^	270	115^	285	210
	116	85	CS	7	C	2.7	5	235	1691	269	240	63^	602	279	436	350	269	141^	534	269	403	338	201	106^	270	115^	285	210
SIMON & SIMON					A	13.1	20	1161	1609	299	226	71	855	221	413	391	389	391	560	176	302	272	265	224	70	32^	124	70
THU	9.22P	60	CBS	2	B	12.3	19	1090	1648	267	189	80	815	206	401	389	390	358	590	184	327	312	291	218	77	40^	166	90
	207	99	PD	2	C	12.3	19	1090	1648	267	189	80	815	206	401	389	390	358	590	184	327	312	291	218	77	40^	166	90
	9.00 - 9.30				A	9.7	15	859	1655	268	203	72^	830	209	399	377	382	380	636	221	358	316	277	248	77	36^	112	58^
	9.30 - 10.00				A	11.9	18	1054	1595	279	211	66	829	205	387	372	377	391	566	174	294	269	266	237	64	29^	136	78
	10.00 - 10.30				A	16.1	25	1426	1601	324	245	75	880	238	438	411	398	390	534	167	295	264	260	203	75	34^	113	65
60 MINUTES					A	23.5	37	2082	1533	262	182	42	716	141	288	298	325	375	720	186	348	370	347	315	42	19^	55	28^
SUN	7.15P	60	CBS	13	B	21.7	35	1924	1550	282	192	45	754	150	302	314	347	393	701	171	335	346	342	309	42	17	54	28
	211	99	DN	13	C	21.7	35	1924	1550	282	192	45	754	150	302	314	347	393	701	171	335	346	342	309	42	17	54	28
	7.00 - 7.30				A	22.4	37	1985	1554	252	179	44	691	148	283	276	298	363	750	205	366	386	355	320	52	22^	61	36
	7.30 - 8.00				A	23.5	37	2082	1532	256	178	42	709	139	287	299	320	370	728	186	353	379	354	316	42	18^	53	26^
	8.00 - 8.30				A	24.5	38	2171	1524	283	192	42	754	141	297	316	360	398	682	168	324	340	327	308	34	18^	54	24^
SLAP MAXWELL					A	14.0	23	1240	1540	290	231	86	763	262	440	400	343	280	544	183	313	288	258	189	133	61	101	52
WED	9.30P	30	ABC	10	B	13.8	22	1219	1604	320	256	99	790	291	482	454	354	255	545	211	356	333	262	148	119	61	149	87
	211	99	CS	10	C	13.8	22	1219	1604	320	256	99	790	291	482	454	354	255	545	211	356	333	262	148	119	61	149	87
SLEDGE HAMMER					A	6.3	10	558	1652	182	129	63^	693	197	312	286	320	324	631	270	397	381	246	193	105^	23v	223	156
THU	8.00P	30	ABC	12	B	7.6	12	670	1663	227	175	68	686	213	350	332	308	289	610	219	372	334	285	198	118	39^	250	175
	175	87	CS	12	C	7.6	12	670	1663	227	175	68	686	213	350	332	308	289	610	219	372	334	285	198	118	39^	250	175
SPORTSBREAK-SAT					A	7.7	14	682	1547	293	184	27^	847	156	291	341	372	481	485	100	192	212	207	258	105	73^	110	48^
SAT	8.58P	1	CBS	12	B	7.9	14	703	1598	293	213	57	806	202	381	389	377	364	611	148	314	341	321	242	76	33^	105	64
	209	99	SN	12	C	7.9	14	703	1598	293	213	57	806	202	381	389	377	364	611	148	314	341	321	242	76	33^	105	64
SPORTSBREAK-SUN					A	18.7	30	1657	1605	294	190	51	892	167	373	411	474	440	606	120	265	273	319	301	46	15^	61	38
SUN	10.20P	1	CBS	12	B	17.7	28	1572	1634	350	253	70	892	231	458	449	445	366	588	151	303	298	313	240	74	34	80	47
	210	99	SN	12	C	17.7	28	1572	1634	350	253	70	892	231	458	449	445	366	588	151	303	298	313	240	74	34	80	47
THIRTYSOMETHING					A	13.0	25	1152	1515	361	325	165	861	467	650	526	287	186	509	244	374	349	215	101	63	42^	82	42^
TUE	10.20P	60	ABC	8	B	14.2	26	1254	1548	364	323	152	829	448	640	545	300	151	483	256	377	336	191	79	116	67	120	70
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
THIRTYSOMETHING-CONT'D																									
211 99 GD	8	C	14.2	26	1254	1548	364	323	152	829	448	640	545	300	151	483	256	377	336	191	79	116	67	120	70
10.00 - 10.30		A	14.3	26	1267	1540	363	325	162	844	446	612	493	285	204	524	257	379	341	214	111	66	42^	107	55
10.30 - 11.00		A	12.8	24	1134	1517	362	328	169	861	483	665	525	279	174	509	255	385	356	212	91	65	42^	81	42^
11.00 - 11.30		A	12.7	27	1125	1493	358	318	159	868	452	646	544	299	194	498	217	353	343	220	108	57	40^	70	36^
TIS-SEASON TO BE SMURFY(S)		A	9.3	15	824	2133	287	232	103	698	277	483	430	322	195	484	206	357	304	225	112	185	99	766	455
SUN 7.00P 30 NBC																									
195 96 EA																									
TOUR OF DUTY		A	10.6	17	939	1644	247	192	52^	599	161	351	347	302	217	724	265	462	434	341	210	137	56^	183	117
THU 8.00P 60 CBS	9	B	10.6	16	936	1641	261	200	59	651	189	376	358	325	236	724	257	480	457	364	198	125	44	140	83
204 99 GD	9	C	10.6	16	936	1641	261	200	59	651	189	376	358	325	236	724	257	480	457	364	198	125	44	140	83
8.00 - 8.30		A	10.0	16	886	1569	234	180	46^	588	149	327	332	291	228	681	231	413	386	323	219	134	61^	166	101
8.30 - 9.00		A	11.3	17	1001	1696	257	201	57^	604	170	369	357	308	205	756	293	501	472	354	200	139	52^	197	129
TRACEY ULLMAN SHOW		A	3.1	5	275	1768	267	227^	80^	609	344	474	361	213^	103^	681	322	524	461	332	118^	252	109^	226^	161^
SUN 9.00P 30 FOX	12	B	3.0	5	269	1732	337	295	75^	643	343	505	427	255	104^	616	329	514	423	253	79^	250	144	223	146
115 86 CS	12	C	3.0	5	269	1732	337	295	75^	643	343	505	427	255	104^	616	329	514	423	253	79^	250	144	223	146
20/20		A	13.6	25	1205	1569	273	206	86	787	247	416	415	355	312	546	176	303	311	249	194	116	42^	121	55
FRI 10.00P 60 ABC	13	B	12.7	24	1124	1600	295	220	90	802	241	442	431	387	296	607	186	358	361	297	197	90	43	101	63
216 99 DN	13	C	12.7	24	1124	1600	295	220	90	802	241	442	431	387	296	607	186	358	361	297	197	90	43	101	63
10.00 - 10.30		A	13.2	24	1170	1595	266	205	94	792	252	416	407	349	322	544	178	309	309	243	192	130	48^	129	66
10.30 - 11.00		A	14.0	26	1240	1545	280	206	79	782	243	416	423	361	303	547	174	296	313	256	195	103	36^	113	45^
21 JUMP STREET(R)		A	5.9	9	523	1890	372	324	70^	763	381	552	427	288	161	576	293	402	336	196	132	314	137	237	175
SUN 7.00P 60 FOX	13	B	5.5	9	491	1756	366	320	74	699	336	532	421	305	123	554	308	434	337	210	92	283	158	219	135
120 87 OP	13	C	5.5	9	491	1756	366	320	74	699	336	532	421	305	123	554	308	434	337	210	92	283	158	219	135
7.00 - 7.30		A	5.5	9	487	1891	359	321	78^	788	387	568	431	293	172	564	280	398	336	193	128^	294	127^	244	171
7.30 - 8.00		A	6.3	10	558	1889	383	327	63^	741	376	538	423	283	152	586	304	405	336	199	136	332	146	230	178
227		A	15.6	28	1382	1675	286	217	72	834	228	372	352	314	410	455	155	234	201	177	196	155	96	231	152
SAT 8.30P 30 NBC	11	B	17.1	31	1517	1735	316	244	62	883	250	427	393	354	408	455	146	245	229	195	180	153	96	244	162
198 97 CS	11	C	17.1	31	1517	1735	316	244	62	883	250	427	393	354	408	455	146	245	229	195	180	153	96	244	162
WEREWOLF(R)		A	4.4	7	390	1967	371	289	70^	713	387	525	412	271	142^	696	384	538	466	277	112^	229	57^	329	216
SUN 8.00P 30 FOX	8	B	4.2	6	374	2005	337	289	81	692	367	565	434	286	88	673	372	559	459	274	81	291	135	350	214
120 86 SM	8	C	4.2	6	374	2005	337	289	81	692	367	565	434	286	88	673	372	559	459	274	81	291	135	350	214
WEST 57TH		A	6.8	13	602	1465	282	224	41^	737	194	340	368	333	329	595	165	318	303	293	247	74^	40^	59^	18v
SAT 10.00P 60 CBS	11	B	7.0	13	619	1546	301	229	71	768	228	406	409	360	301	623	181	365	372	311	214	73	33^	82	43^
197 98 DN	11	C	7.0	13	619	1546	301	229	71	768	228	406	409	360	301	623	181	365	372	311	214	73	33^	82	43^
10.00 - 10.30		A	6.9	13	611	1490	301	237	45^	760	206	348	391	341	334	580	147	296	283	280	253	77^	40^	72^	24v
10.30 - 11.00		A	6.6	13	585	1461	267	213	37^	724	184	336	350	330	328	620	186	347	330	310	244	72^	40^	45^	12v

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PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
WHO'S THE BOSS?				A	20.3	32	1799	1807	346	300	109	780	357	540	449	295	201	475	224	342	289	196	91	195	97	357	240
TUE 8.00P	30	ABC	11	B	22.3	35	1977	1755	350	297	103	772	341	520	438	299	210	471	225	335	285	194	103	209	117	303	206
218	99	CS	11	C	22.3	35	1977	1755	350	297	103	772	341	520	438	299	210	471	225	335	285	194	103	209	117	303	206
WOMEN IN PRISON(R)				A	2.9	5	257	1622	260	183^	37v	516	192^	340	305	276	125^	623	278	414	392	225^	189^	182^	107^	301	202^
SAT 8.30P	30	FOX	7	B	2.7	5	235	1604	265	202	60^	567	212	349	319	295	169	554	232	372	326	231	160	200	101^	283	195
118	85	CS	7	C	2.7	5	235	1604	265	202	60^	567	212	349	319	295	169	554	232	372	326	231	160	200	101^	283	195

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PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC.7-13,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	10.4	19	925	206	142	751	110	275	281	380	432	582	113	252	277	285	274	19^	21^	19^	40	20^	19^
MON-FRI	6.30P	30	ABC	55	B	10.6	20	941	221	159	753	144	298	302	358	409	573	130	252	268	267	271	25^	22^	24^	38	22^	20^
	212	99	N	55	C	10.6	20	941	221	159	753	144	298	302	358	409	573	130	252	268	267	271	25^	22^	24^	38	22^	20^
ABC WRLD NEWS TONIGHT-SAT					A	6.1	12	540	145	102^	636	153	221	215	201	363	657	146	278	304	320	289	38^	11v	35^	34^	23v	20v
SAT	6.30P	30	ABC	1	B	6.1	12	540	145	102^	636	153	221	215	201	363	657	146	278	304	320	289	38^	11v	35^	34^	23v	20v
	171	91	N	1	C	6.1	12	540	145	102^	636	153	221	215	201	363	657	146	278	304	320	289	38^	11v	35^	34^	23v	20v
ABC WRLD NEWS TONIGHT-SUN					A	7.9	14	700	214	156	705	128	235	260	290	425	631	157	277	279	289	303	18v	14v	30^	27^	13v	15v
SUN	6.30P	30	ABC	11	B	6.6	12	585	212	152	746	139	263	270	315	434	606	138	260	258	280	303	33^	28^	32^	29^	24^	28^
	164	88	N	11	C	6.6	12	585	212	152	746	139	263	270	315	434	606	138	260	258	280	303	33^	28^	32^	29^	24^	28^
CBS EVENING NEWS-RATHER					A	11.7	21	1035	208	118	731	123	251	277	313	425	581	101	210	212	269	342	27^	23^	28^	37	19^	24^
MON-FRI	6.30P	30	CBS	59	B	11.8	22	1043	218	131	746	127	265	291	329	424	586	107	228	233	277	323	27	19^	24^	38	21^	22^
	210	99	N	59	C	11.8	22	1043	218	131	746	127	265	291	329	424	586	107	228	233	277	323	27	19^	24^	38	21^	22^
CBS SAT. NEWS-SCHIEFFER					A	7.0	14	620	234	111	659	85^	211	249	303	387	592	79^	205	219	302	351	52^	23v	23v	48^	26v	4v
SAT	6.30P	30	CBS	10	B	7.3	15	642	180	104	710	106	205	226	274	457	610	128	243	251	273	331	32^	20^	31^	32^	21^	10v
	164	89	N	10	C	7.3	15	642	180	104	710	106	205	226	274	457	610	128	243	251	273	331	32^	20^	31^	32^	21^	10v
NBC NIGHTLY NEWS					A	10.5	19	932	206	145	754	123	266	298	327	420	611	139	269	288	282	286	24^	33^	24^	34^	14^	8v
MON-FRI	6.30P	30	NBC	55	B	10.5	20	930	205	143	779	125	275	307	338	440	591	136	251	262	257	292	28	32	29	30	18^	20^
	200	98	N	55	C	10.5	20	930	205	143	779	125	275	307	338	440	591	136	251	262	257	292	28	32	29	30	18^	20^
NBC NIGHTLY NEWS-SAT.					A	10.5	21	930	164	101	745	123	238	278	299	451	610	130	236	229	283	323	13v	8v	12v	22^	7v	12v
SAT	6.30P	30	NBC	11	B	8.8	18	781	179	110	775	109	217	246	290	501	601	117	216	224	247	342	22^	21^	20^	26^	15^	15^
	172	92	N	11	C	8.8	18	781	179	110	775	109	217	246	290	501	601	117	216	224	247	342	22^	21^	20^	26^	15^	15^
NBC NIGHTLY NEWS-SUN					A	6.7	12	594	209	140	774	129	254	265	299	480	629	117	240	225	281	365	30^	25v	36^	91^	51^	37^
SUN	6.30P	30	NBC	5	B	7.1	13	627	228	155	773	127	273	288	337	445	673	145	289	288	313	337	32^	34^	32^	41^	27^	20^
	130	72	N	5	C	7.1	13	627	228	155	773	127	273	288	337	445	673	145	289	288	313	337	32^	34^	32^	41^	27^	20^

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PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																											
ABC NEWS:NIGHTLINE				A	6.3	19	558	1364	226	157	162	76	701	192	353	334	381	331	42^	574	168	324	301	360	346	14v	20^
TUE 11.50P	35	ABC	39	B	5.3	16	472	1407	255	182	190	66	720	177	349	329	393	356	60	586	164	309	287	347	319	21^	22^
209	98	N	39	C	5.3	16	472	1407	255	182	190	66	720	177	349	329	393	356	60	586	164	309	287	347	319	21^	22^
WED&FRI 11.30P	31																										
11.30 - 12.00				A	6.7	19	595	1378	238	166	174	77	705	191	363	343	394	345	47^	572	161	311	288	353	335	18^	24^
12.00 - 12.30				A	5.0	19	446	1364	190	134	128	76^	711	199	334	315	349	292	25^	602	197	379	358	396	393	1v	4v
ABC NEWS:NIGHTLINE-MON.				A	3.9	20	346	1291	226	133^	137^	59^	538	108^	258	244	273	228	33v	697	225	394	363	451	449	15v	<<
MON 12.53A	31	ABC	14	B	3.9	21	345	1338	211	163	159	58^	522	137	276	265	314	272	75^	734	263	464	436	498	462	22^	10v
209	97	N	14	C	3.9	21	345	1338	211	163	159	58^	522	137	276	265	314	272	75^	734	263	464	436	498	462	22^	10v
12.30 - 1.00				A	4.5	20	399	1297	241	141^	151^	62^	545	107^	277	265	302	252	41v	694	227	397	363	446	440	13v	<<
1.00 - 1.30				A	3.8	20	337	1264	216	128^	130^	57^	525	106^	247	232	257	216	30v	684	220	385	355	443	443	15v	<<
ABC NEWS:NIGHTLINE-THU				A	3.7	13	328	1341	252	151^	179^	42v	729	96^	305	275	354	342	23v	609	177^	299	282	357	351	2v	<<
THU 11.52P	32	ABC	3	B	3.6	16	322	1417	241	174	183	45^	683	133	322	305	354	333	49^	674	211	355	332	402	384	14v	6v
212	99	N	3	C	3.6	16	322	1417	241	174	183	45^	683	133	322	305	354	333	49^	674	211	355	332	402	384	14v	6v
11.30 - 12.00				A	4.7	15	416	1321	241	142^	166	59^	708	101^	318	278	355	336	30v	606	169	304	293	383	364	8v	<<
12.00 - 12.30				A	3.4	13	301	1337	254	153^	183^	33v	732	93^	296	271	350	342	20v	605	179^	293	274	342	341	<<	<<
ABC WEEKEND REPORT-SAT.				A	2.2	7	195	1343	285^	285^	239^	68v	683	237^	384	362	366	322^	51v	503	213^	260^	236^	306^	281^	19v	30v
SAT 11.30P	15	ABC	11	B	2.1	6	182	1410	304	250	226	95^	710	209	383	350	397	356	65^	552	170	293	268	337	310	20v	41v
137	74	N	11	C	2.1	6	182	1410	304	250	226	95^	710	209	383	350	397	356	65^	552	170	293	268	337	310	20v	41v
ABC WEEKEND REPORT-SUN.				A	1.7	6	151	1273	192^	164^	137^	62v	654	182^	307^	273^	286^	259^	<<	619	64v	341^	341^	490	490	<<	<<
SUN 11.30P	15	ABC	11	B	2.0	8	180	1378	235	194	195	49^	671	157^	336	324	390	362	43^	595	176	377	366	416	399	33v	27v
144	79	N	11	C	2.0	8	180	1378	235	194	195	49^	671	157^	336	324	390	362	43^	595	176	377	366	416	399	33v	27v
CBS LATE NIGHT I				A	2.4	13	217	1297	248	169	178	73^	696	172	336	317	347	305	81^	543	231	350	324	375	321	6v	11v
MON 12.09A	64	CBS	48	B	3.6	15	321	1356	271	202	221	76^	752	201	383	359	419	381	53^	502	169	299	285	338	309	16v	22^
175	84	FF	48	C	3.6	15	321	1356	271	202	221	76^	752	201	383	359	419	381	53^	502	169	299	285	338	309	16v	22^
TUE 12.06A	66																										
WED 12.08A	65																										
THU 12.28A	65																										
12.00 - 12.30				A	2.6	12	231	1356	275	188	208	82^	698	202	366	339	371	324	82^	598	253	375	339	401	355	<<	7v
12.30 - 1.00				A	2.4	13	210	1323	239	164	169	75^	699	175	337	319	345	301	90^	558	250	372	346	392	327	6v	12v
1.00 - 1.30				A	2.3	15	208	1231	239	162	166	63^	711	141^	314	301	335	299	66^	478	183	300	282	333	285	11v	15v
1.30 - 2.00				A	2.0	14	177	1120	246^	161^	161^	21v	733	98^	287^	287^	333^	312^	60v	361	111^	229^	229^	280^	220^	27v	<<
CBS LATE NIGHT II				A	1.9	13	167	1251	272	190^	194^	84^	662	216	360	333	362	315	117^	533	267	415	400	431	330	8v	15v
MON 1.13A	49	CBS	60	B	2.3	14	203	1325	304	232	247	91^	723	229	420	390	447	405	73^	488	207	334	315	366	320	17v	25v
173	84	FF	60	C	2.3	14	203	1325	304	232	247	91^	723	229	420	390	447	405	73^	488	207	334	315	366	320	17v	25v
TUE 1.12A	46																										
WED 1.13A	51																										
CONT'D																											

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																												
CBS LATE NIGHT II-CONT'D																												
THU	1.33A	48																										
FRI	12.30A	61																										
12.30 - 1.00					A	2.1	9	186	1366	279^	215^	236^	131^	715	277^	468	441	463	385	109^	545	269^	436	430	463	360	18v	32v
1.00 - 1.30					A	2.1	13	187	1236	274	200	205	89^	664	228	377	351	377	323	102^	518	259	399	388	413	321	<<	20v
1.30 - 2.00					A	1.7	14	152	1258	287	192^	192^	78^	676	206^	347	317	349	310	114^	539	266	420	410	441	338	7v	9v
2.00 - 2.30					A	1.6	15	137	1194	210^	108^	107^	28v	555	134^	215^	200^	235^	223^	213^	580	312	459	386	440	299	27v	<<
CBS NEWS NIGHTWATCH-1					A	0.5^	6^	44^	1523	304v	129v	129v	98v	805^	313v	426^	415^	525^	438^	124v	615^	328v	444^	424^	424^	320v	<<	<<
SUN	2.00A	30	CBS	51	B	0.9	9	77	1221	280^	213^	201^	75v	712	244^	387	355	409	379	74v	424	197^	306^	277^	292^	255^	10v	13v
	47	48	N	51	C	0.9	9	77	1221	280^	213^	201^	75v	712	244^	387	355	409	379	74v	424	197^	306^	277^	292^	255^	10v	13v
CBS NEWS NIGHTWATCH-2					A	0.8	11	72	1211	292^	174^	161^	68v	642	289^	425^	411^	441^	386^	43v	520	196^	361^	345^	387^	360^	<<	<<
MON	2.39A	21	CBS	60	B	0.9	11	76	1207	311^	221^	210^	73v	701	242^	390	361	420	387	67v	432	200^	310^	287^	305^	266^	7v	13v
	58	59	N	60	C	0.9	11	76	1207	311^	221^	210^	73v	701	242^	390	361	420	387	67v	432	200^	310^	287^	305^	266^	7v	13v
TUE	2.36A	24																										
WED	2.38A	22																										
THU	2.58A	2																										
SUN	2.30A	30																										
CBS NEWS NIGHTWATCH-3					A	0.8	16	73	1131	233^	118^	107v	35v	701	164^	283^	282^	351^	317^	53v	371^	155^	258^	250^	264^	220^	<<	<<
M-THSU	3.00A	180	CBS	60	B	0.8	17	74	1125	307^	179^	203^	62v	699	183^	301^	277^	372	341^	52v	355	146^	231^	221^	231^	193^	<<	9v
	101	81	N	60	C	0.8	17	74	1125	307^	179^	203^	62v	699	183^	301^	277^	372	341^	52v	355	146^	231^	221^	231^	193^	<<	9v
3.00 - 3.30					A	1.0	15	90	1140	199^	128^	119^	37v	638	202^	327^	322^	352^	319^	52v	438	202^	316^	306^	329^	287^	<<	<<
3.30 - 4.00					A	0.8	14	69	1129	198^	108v	97v	35v	661	172^	276^	276^	358^	323^	40v	390^	188^	301^	288^	301^	275^	<<	<<
4.00 - 4.30					A	0.8	16	67	1157	227^	101v	77v	36v	704	161^	276^	276^	349^	313^	55v	373^	173^	290^	277^	286^	245^	<<	<<
4.30 - 5.00					A	0.8	17	69	1132	234^	122v	101v	35v	712	164^	288^	288^	361^	326^	66v	346^	157^	265^	252^	264^	211^	<<	<<
5.00 - 5.30					A	0.8	17	69	1110	254^	133^	118v	42v	756	148^	271^	271^	354^	311^	54v	326^	106v	196^	195^	208^	155^	<<	<<
5.30 - 6.00					A	0.9	16	76	1039	275^	104v	115^	21v	701	120^	232^	232^	309^	288^	46v	313^	83v	156^	156^	168^	121^	<<	<<
CBS NEWS SP RPT 1(S)					A	4.8	14	425	1448	272	192	163	140^	734	244	412	371	402	332	61^	541	183	321	306	336	293	5v	38v
MON	11.30P	39	CBS																									
	195	96	N																									
US/SOVIET SUMMIT WRAP-UP																												
11.30 - 12.00					A	5.0	14	443	1457	267	187	158	139^	735	239	407	367	400	330	64^	541	182	319	303	332	284	3v	42^
12.00 - 12.30					A	4.1	13	363	1424	293	216	182	142^	734	266	438	390	413	342	49^	548	189	332	320	355	328	10v	22v
CBS NEWS SP RPT 2(S)					A	4.1	13	363	1353	310	183	211	54^	684	161^	328	314	376	335	66^	611	181	352	347	402	350	28v	<<
TUE	11.30P	36	CBS																									
	195	96	N																									
US/SOVIET SUMMIT WRAP-UP																												
11.30 - 12.00					A	4.2	13	372	1363	310	183	209	54^	690	161^	331	317	380	340	64^	615	178	355	351	406	354	28v	<<
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
CBS NEWS SP RPT 2(S)-CONT'D																								
12.00 - 12.30	A	3.6	14	319	1291	309	179^	221	55^	646	164^	312	298	353	312	76^	587	194^	334	320	378	329	29v	<<
CBS NEWS SP RPT 3(S)	A	3.3	10	292	1354	316	199^	216^	52v	702	180^	361	349	382	342	25v	566	181^	293	292	322	312	43v	13v
WED 11.30P 38 CBS																								
193 95 N																								
US/SOVIET SUMMIT WRAP-UP																								
11.30 - 12.00	A	3.5	11	310	1328	310	201^	221	49v	694	174^	355	340	373	338	18v	541	161^	275	274	301	297	43v	15v
12.00 - 12.30	A	2.9	11	257	1308	306	164^	167^	62v	651	185^	347	347	379	318	53v	609	252	338	336	377	342	36v	<<
CBS NEWS SP RPT 4(S)	A	3.8	14	337	1234	268	189	159^	70^	763	237	402	388	419	378	76^	432	165^	237	209	232	185^	<<	31v
THU 11.52P 35 CBS																								
193 95 N																								
US/SOVIET SUMMIT WRAP-UP																								
11.30 - 12.00	A	4.7	15	416	1315	279	202	170	87^	811	259	431	407	457	409	75^	452	157	243	218	241	191	<<	27v
12.00 - 12.30	A	3.5	14	310	1214	266	186^	157^	64^	751	231	394	384	408	369	77^	429	169^	237	207	231	184^	<<	33v
CBS SUNDAY NEWS	A	2.9	7	257	1524	272	154^	191^	<<	857	168^	363	363	403	402	66^	612	163^	332	310	352	326	37v	<<
SUN 11.30P 15 CBS 12	B	3.6	9	323	1418	291	217	229	51^	832	178	383	370	418	384	48^	502	113	246	235	273	253	22v	8v
110 57 N 12	C	3.6	9	323	1418	291	217	229	51^	832	178	383	370	418	384	48^	502	113	246	235	273	253	22v	8v
DAVID LETTERMAN I	A	3.7	19	324	1374	319	276	253	125	664	307	480	444	488	423	178	628	358	498	435	472	379	31^	34^
M-WF 12.30A 30 NBC 55	B	3.8	20	335	1395	290	250	221	128	680	300	459	415	459	395	157	595	336	470	415	446	367	37^	37^
204 99 GV 55	C	3.8	20	335	1395	290	250	221	128	680	300	459	415	459	395	157	595	336	470	415	446	367	37^	37^
THU 1.00A 30																								
12.30 - 1.00	A	3.7	18	323	1389	316	271	246	136	673	331	490	449	489	421	175	630	355	498	439	478	383	29^	39^
1.00 - 1.30	A	3.7	23	328	1317	327	293	282	82^	629	213	440	425	483	431	188^	621	369	498	417	446	363	39v	15v
DAVID LETTERMAN II	A	3.1	20	276	1316	312	271	257	118^	607	287	451	427	467	408	179	626	380	500	431	462	368	23v	41^
M-WF 1.00A 30 NBC 55	B	3.2	21	279	1364	293	255	220	135	663	317	466	418	460	392	169	593	367	486	426	456	367	35^	33^
204 99 GV 55	C	3.2	21	279	1364	293	255	220	135	663	317	466	418	460	392	169	593	367	486	426	456	367	35^	33^
THU 1.30A 30																								
1.00 - 1.30	A	3.1	19	275	1327	297	255	238	125	604	297	449	422	457	397	176	629	376	497	435	470	371	23v	47^
1.30 - 2.00	A	3.2	25	284	1277	373	333	330	88^	619	245	458	445	505	449	190^	611	395	513	416	434	356	22v	18v
FRIDAY NIGHT VIDEOS	A	2.5	17	222	1324	226^	180^	157^	137^	453	237^	376	355	372	318	324	529	405	458	359	390	288	220^	74v
FRI 1.30A 60 NBC 11	B	2.6	18	232	1451	274	237	196	167	611	343	467	412	447	365	245	606	427	525	442	466	368	117^	59^
178 97 PC 11	C	2.6	18	232	1451	274	237	196	167	611	343	467	412	447	365	245	606	427	525	442	466	368	117^	59^
1.30 - 2.00	A	2.7	17	239	1354	240^	182^	162^	152^	472	245^	381	364	390	330	314	536	396	456	360	397	302	208^	95^
2.00 - 2.30	A	2.3	17	204	1288	210^	178^	150^	119^	430	229^	369	346	351	302^	335	521	416	461	358	382	273^	234^	50v
G MICHAELS SPORTS MACHINE	A	1.6	5	142	1502	303^	241^	303^	43v	732	274^	428^	421^	530	502	208^	645	304^	451	415^	478	335^	29v	9v
SUN 11.30P 15 NBC 13	B	1.8	7	158	1462	298	252	257	79^	595	200	399	384	432	390	229	746	353	524	456	521	396	46^	30v
86 53 SC 13	C	1.8	7	158	1462	298	252	257	79^	595	200	399	384	432	390	229	746	353	524	456	521	396	46^	30v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																									
LATE SHOW-FOX		A	1.8	4	157	1456	279	241	200	244	680	381	543	455	491	392	198	546	371	454	379	406	310	58^	62^
MON-THU 11.00P 60 FOX	74	B	1.8	5	157	1504	300	269	228	167	659	347	495	437	477	411	194	613	378	502	422	453	375	71^	66^
115 81 GV	74	C	1.8	5	157	1504	300	269	228	167	659	347	495	437	477	411	194	613	378	502	422	453	375	71^	66^
11.00 - 11.30		A	1.9	4	164	1415	266	216	201	215	644	346	506	429	471	392	173^	535	334	424	351	383	317	67^	59^
11.30 - 12.00		A	1.6	5	144	1571	306	280	209^	288	753	439	609	505	537	411	235	583	431	508	429	451	316	50v	69^
OLYMPIC DIARY-MON 1		A	3.6	19	319	1343	224	135^	149^	77^	559	148^	278	251	288	239	28v	727	231	407	379	491	491	16v	<<
MON 1.18A 1 ABC	13	B	3.5	20	310	1377	209	165	163	59^	534	143	294	282	329	286	78^	749	272	475	436	510	479	18v	14v
210 97 SC	13	C	3.5	20	310	1377	209	165	163	59^	534	143	294	282	329	286	78^	749	272	475	436	510	479	18v	14v
OLYMPIC DIARY-TUE 1		A	4.5	19	399	1323	184	131^	123^	65^	701	158^	300	288	319	266	23v	591	214	409	386	398	398	<<	<<
TUE 12.21A 1 ABC	12	B	4.6	17	411	1334	239	174	177	61^	697	164	321	304	366	331	60^	539	159	290	273	324	293	20^	18v
212 98 SC	12	C	4.6	17	411	1334	239	174	177	61^	697	164	321	304	366	331	60^	539	159	290	273	324	293	20^	18v
OLYMPIC DIARY-WED 1		A	5.2	17	461	1376	243	158	158	100^	692	180	346	317	380	329	70^	554	162	296	257	286	255	22v	44^
WED 11.55P 1 ABC	11	B	4.5	17	403	1350	246	183	193	65^	695	155	330	304	355	331	40^	554	144	286	268	331	313	13v	23^
213 99 SC	11	C	4.5	17	403	1350	246	183	193	65^	695	155	330	304	355	331	40^	554	144	286	268	331	313	13v	23^
OLYMPIC DIARY-THU 1		A	3.4	13	301	1334	260	161^	194^	15v	704	77^	262	247	318	318	30v	630	216	325	295	357	357	<<	<<
THU 12.17A 1 ABC	13	B	4.0	15	355	1386	258	183	184	57^	690	167	330	310	368	338	64^	626	194	336	311	368	341	17v	17v
213 99 SC	13	C	4.0	15	355	1386	258	183	184	57^	690	167	330	310	368	338	64^	626	194	336	311	368	341	17v	17v
OLYMPIC DIARY-FRI 1		A	6.8	19	602	1324	229	175	181	39^	676	168	330	316	363	339	44^	564	151	300	285	370	354	23v	9v
FRI 11.56P 1 ABC	13	B	4.7	14	414	1405	242	159	177	58^	699	164	324	307	376	341	50^	607	144	311	296	361	338	25^	20^
203 97 SC	13	C	4.7	14	414	1405	242	159	177	58^	699	164	324	307	376	341	50^	607	144	311	296	361	338	25^	20^
SATURDAY NIGHT		A	7.8	24	691	1551	311	261	224	162	650	290	472	416	464	404	167	600	338	491	440	477	425	125	102
SAT 11.30P 78 NBC	8	B	8.3	26	736	1589	314	273	241	148	680	332	500	455	491	430	156	596	308	477	430	467	415	106	95
202 99 GV	8	C	8.3	26	736	1589	314	273	241	148	680	332	500	455	491	430	156	596	308	477	430	467	415	106	95
11.30 - 12.00		A	9.1	25	806	1521	315	263	246	140	671	257	456	408	459	406	131	571	278	448	421	457	416	120	78^
12.00 - 12.30		A	7.5	24	665	1568	311	260	209	178	631	300	471	410	459	397	198	609	367	509	441	477	415	134	124
12.30 - 1.00		A	6.3	24	558	1549	295	250	197	179	619	342	499	435	474	404	186	640	413	545	473	512	456	116	110^
TONIGHT SHOW		A	6.0	20	532	1401	294	217	215	86	745	209	400	375	425	384	90	571	211	359	331	365	317	25^	33^
M-WF 11.30P 60 NBC	53	B	6.0	21	527	1406	283	224	218	92	745	235	419	390	442	398	92	544	209	357	330	365	318	32^	33^
202 99 GV	53	C	6.0	21	527	1406	283	224	218	92	745	235	419	390	442	398	92	544	209	357	330	365	318	32^	33^
THU 12.00M 60																									
11.30 - 12.00		A	6.7	19	594	1431	300	219	218	83	742	210	401	378	423	385	81	595	208	364	344	379	336	27^	35^
12.00 - 12.30		A	5.6	21	494	1386	288	212	210	91	754	216	397	370	424	382	94	558	214	350	318	354	304	21^	32^
12.30 - 1.00		A	5.2	26	461	1355	299	244	239	82^	730	174	417	396	443	403	121^	529	216	384	341	356	293	36v	21v
TOP OF THE POPS		A	2.4	8	213	1501	313	238^	212^	161^	774	294^	476	404	435	369	115^	556	265^	404	399	460	352	18v	26v
FRI 11.30P 60 CBS	12	B	2.3	8	205	1480	309	258	259	144	740	285	477	433	481	429	107^	503	236	374	348	380	315	46^	70^
165 84 GV	12	C	2.3	8	205	1480	309	258	259	144	740	285	477	433	481	429	107^	503	236	374	348	380	315	46^	70^
11.30 - 12.00		A	2.8	8	248	1490	314	241^	221^	146^	778	285	467	410	443	374	90^	557	253^	380	373	433	351	20v	20v
CONT'D																									

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PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC.7–13,1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
TOP OF THE POPS-CONT'D																								
12.00 - 12.30	A	2.0	7	177	1515	311^	234^	200^	180^	767	305^	488	397	423	363	150^	555	282^	437	435	497	355^	14v	34v
WILTON NORTH REPORT	A	1.6	5	142	1370	304^	215^	237^	70v	630	195^	403^	371^	446^	422^	82v	537	224^	416^	387^	392^	341^	45v	28v
FRI 11.30P 60 FOX 1	B	1.6	5	142	1370	304^	215^	237^	70v	630	195^	403^	371^	446^	422^	82v	537	224^	416^	387^	392^	341^	45v	28v
117 83 GV 1	C	1.6	5	142	1370	304^	215^	237^	70v	630	195^	403^	371^	446^	422^	82v	537	224^	416^	387^	392^	341^	45v	28v
11.30 - 12.00	A	1.8	5	159	1353	322^	245^	255^	89v	656	214^	442	393^	463	432	11v	450	154^	345^	343^	344^	339^	51v	32v
12.00 - 12.30	A	1.3	4	115	1498	303^	191^	230^	50v	642	184^	381^	371^	456^	440^	187^	699	339^	546^	478^	488^	369^	40v	24v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC.7-13,1987

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																									
ABC WORLD NEWS-MORN-615A		A	1.5	16	133	52v	290	198^	622	156^	343	381	343	222^	510	114^	341	384	331	121^	34v	11v	16v	8v	22v
MON-FRI 6.15A 15 ABC	55	B	1.4	15	122	65^	267	225	616	179^	376	377	338	199^	510	149^	303	332	297	158^	16v	23v	12v	16v	13v
138 82 N	55	C	1.4	15	122	65^	267	225	616	179^	376	377	338	199^	510	149^	303	332	297	158^	16v	23v	12v	16v	13v
ABC WORLD NEWS-MORN-645A		A	2.4	17	211	51^	229	164	584	120^	304	330	314	226	509	107^	267	306	302	181	46^	12v	35v	19v	46^
MON-FRI 6.45A 15 ABC	55	B	2.3	16	200	65^	273	219	616	160	386	400	343	182	478	128	245	274	283	169	33^	31v	26v	24v	33^
181 92 N	55	C	2.3	16	200	65^	273	219	616	160	386	400	343	182	478	128	245	274	283	169	33^	31v	26v	24v	33^
BEFORE HOURS		A	0.7	9	64	53v	315^	296^	616	151^	396^	325^	308^	216^	432^	247^	288^	317^	147^	62v	<<	38v	<<	<<	<<
MON-FRI 6.15A 15 NBC	55	B	0.7	9	60	73v	316^	281^	620	169^	389^	387^	305^	196^	400^	192^	239^	212^	107v	131^	15v	31v	<<	<<	<<
143 85 N	55	C	0.7	9	60	73v	316^	281^	620	169^	389^	387^	305^	196^	400^	192^	239^	212^	107v	131^	15v	31v	<<	<<	<<
CBS MORNING NEWS- 6:30AM		A	1.2	12	108	63v	287^	142^	610	168^	269^	285^	319	266^	382	97^	174^	170^	188^	175^	33v	7v	29v	<<	21v
MON-FRI 6.30A 30 CBS	60	B	1.2	11	103	37v	282	140^	616	119^	252	291	347	291	365	95^	160^	159^	192^	184^	15v	15v	35v	19v	34v
152 88 N	60	C	1.2	11	103	37v	282	140^	616	119^	252	291	347	291	365	95^	160^	159^	192^	184^	15v	15v	35v	19v	34v
CBS THIS MORNING-1		A	1.8	10	161	70^	147^	114^	653	166^	282	273	235	336	410	79^	205^	195^	193^	188^	26v	6v	42v	13v	48v
MON-FRI 7.30A 30 CBS	10	B	2.0	10	175	62^	147^	100^	659	134^	244	242	242	381	407	79^	188	181	180	203	21v	3v	27v	15v	29v
195 95 N	10	C	2.0	10	175	62^	147^	100^	659	134^	244	242	242	381	407	79^	188	181	180	203	21v	3v	27v	15v	29v
CBS THIS MORNING-2		A	2.4	11	213	51^	111^	72^	663	174	243	237	211	384	385	77^	143^	137^	119^	229	10v	5v	46^	16v	48^
MON-FRI 8.30A 30 CBS	10	B	2.3	11	206	54^	127^	72^	696	159	238	244	240	413	392	74^	146	131^	136^	233	10v	4v	35v	13v	34v
200 98 N	10	C	2.3	11	206	54^	127^	72^	696	159	238	244	240	413	392	74^	146	131^	136^	233	10v	4v	35v	13v	34v
GOOD MORNING, AMERICA-730		A	4.0	20	357	61^	254	185	717	155	359	379	376	312	414	111	188	203	210	195	8v	2v	18v	17v	18v
MW-F 7.30A 30 ABC	54	B	4.4	22	391	62^	245	191	713	155	375	395	376	285	430	102	194	206	215	198	17^	6v	21^	21^	24^
214 99 N	54	C	4.4	22	391	62^	245	191	713	155	375	395	376	285	430	102	194	206	215	198	17^	6v	21^	21^	24^
GOOD MORNING, AMERICA-730(B)		A	3.6	20	319	75^	292	241	775	229	491	526	418	205	407	142^	229	255	174^	129^	<<	15v	27v	9v	26v
TUE 7.30A 30 ABC																									
195 84 N																									
GOOD MORNING, AMERICA-830		A	4.0	19	354	65^	194	151	778	163	356	369	387	366	363	72^	143	152	198	182	2v	6v	21v	20v	20v
MON-FRI 8.30A 30 ABC	55	B	4.5	21	398	74	202	158	770	153	357	374	394	353	369	68	143	155	187	190	10v	5v	21^	22^	16v
209 97 N	55	C	4.5	21	398	74	202	158	770	153	357	374	394	353	369	68	143	155	187	190	10v	5v	21^	22^	16v
NBC NEWS AT SUNRISE		A	1.9	20	170	97^	330	282	620	123^	392	392	368	198	484	110^	201	244	244	229	5v	50v	11v	<<	12v
MON-FRI 6.00A 30 NBC	55	B	1.9	20	172	71^	320	267	642	157	387	410	351	204	472	108^	211	226	233	220	19v	45^	15v	11v	21v
197 98 N	55	C	1.9	20	172	71^	320	267	642	157	387	410	351	204	472	108^	211	226	233	220	19v	45^	15v	11v	21v
NBC NEWS SPEC REPORT-TU-1(S)		A	4.6	20	408	106^	139^	90^	721	169	294	322	280	374	396	120^	209	176	148^	187	3v	20v	27v	42^	18v
TUE 9.56A 64 NBC																									
199 99 N																									
GORBACHEV RECEPTION																									
9.30 - 10.00		A	4.1	20	363	124^	195	146^	719	195	348	366	327	329	423	178	255	217	118^	168^	11v	15v	30v	23v	10v
10.00 - 10.30		A	4.7	21	416	111^	162	112^	720	179	301	331	278	367	415	143^	222	188	138^	194	5v	25v	28v	44^	18v
10.30 - 11.00		A	4.6	20	408	98^	108^	61^	718	154^	279	304	274	383	370	89^	188	158	160	182	<<	15v	25v	41^	18v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING CONT'D																												
REAGAN/GORBACHEV-TU-9:50A(S)					A	4.0	18	354	49^	182	117^	784	122^	323	340	405	392	315	42v	106^	127^	158^	173^	15v	4v	32v	8v	5v
TUE	9.50A	70	ABC																									
	202	99	N																									
	9.30 - 10.00				A	4.0	19	354	49^	151^	97^	735	108^	280	293	342	397	344	43v	106^	146^	170^	185	26v	17v	45v	<<	12v
	10.00 - 10.30				A	4.3	19	381	40v	161^	97^	785	125^	304	325	387	419	296	39v	111^	129^	154^	155^	16v	2v	24v	9v	<<
	10.30 - 11.00				A	3.7	16	328	58^	219	149^	800	122^	360	374	449	360	325	44v	101^	119^	158^	190^	11v	2v	35v	9v	5v
TODAY SHOW-7.30AM					A	4.3	22	385	76^	205	152	681	141	330	349	349	309	489	86^	226	238	257	243	17v	7v	31^	12v	30^
MON-FRI	7.30A	30	NBC	55	B	4.5	22	399	63^	219	161	681	141	331	353	351	306	487	114	234	230	227	233	17^	13v	24^	20^	27^
	205	99	N	55	C	4.5	22	399	63^	219	161	681	141	331	353	351	306	487	114	234	230	227	233	17^	13v	24^	20^	27^
TODAY SHOW-8.30AM					A	4.4	21	393	64^	149	124	729	103	319	347	390	372	462	104	233	243	232	204	13v	9v	19v	11v	12v
MON-FRI	8.30A	30	NBC	55	B	4.5	21	400	79	161	131	723	135	330	347	367	357	429	94	204	199	203	212	9v	9v	19^	16^	14v
	201	98	N	55	C	4.5	21	400	79	161	131	723	135	330	347	367	357	429	94	204	199	203	212	9v	9v	19^	16^	14v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																												
ALL MY CHILDREN					A	7.5	26	666	149	216	185	148	873	386	574	438	484	344	253	241	84	9v	23^	20^	67	52	91	29^
MW-F	1.00P	60	ABC	55	B	7.6	26	672	146	240	212	144	862	375	563	435	488	345	247	265	84	13^	31^	25^	62	46	81	27^
	216	99	DD	55	C	7.6	26	672	146	240	212	144	862	375	563	435	488	345	247	265	84	13^	31^	25^	62	46	81	27^
TUE	1.00P	40																										
	1.00 - 1.30				A	7.1	25	631	152	211	184	153	869	389	572	431	474	340	253	247	85	7v	21^	19^	71	54	95	30^
	1.30 - 2.00				A	7.9	27	703	148	223	187	143	881	386	578	447	497	349	253	236	85	10v	25^	22^	64	50	87	27^
AMERICAN TREASURY					A	4.6	15	405	101	173	108	134	832	237	420	319	379	353	351	304	141	28^	48^	47^	35^	36^	27^	45^
MWF	3.58P	1	CBS	35	B	4.4	15	390	81	168	110	120	856	228	410	320	373	367	394	272	127	23^	44^	42^	31^	42^	31^	42^
	194	90	DO	35	C	4.4	15	390	81	168	110	120	856	228	410	320	373	367	394	272	127	23^	44^	42^	31^	42^	31^	42^
ANOTHER WORLD					A	5.0	17	440	81	170	147	146	840	266	449	324	390	356	325	316	104	13v	40^	25^	16v	51^	47^	21^
MON	2.00P	30	NBC	51	B	4.7	17	419	80	215	185	141	869	273	477	360	420	381	332	282	107	20^	44^	38^	22^	36^	38^	20^
	192	96	DD	51	C	4.7	17	419	80	215	185	141	869	273	477	360	420	381	332	282	107	20^	44^	38^	22^	36^	38^	20^
WED&FRI	2.00P	60																										
THU	2.00P	18																										
	2.00 - 2.30				A	4.9	17	437	82	185	160	141	849	268	450	328	393	357	335	321	110	13v	34^	23^	19^	48^	47^	20^
	2.30 - 3.00				A	5.0	17	443	80^	144	125	158	832	266	451	320	389	358	311	312	96^	13v	51^	28^	12v	58^	48^	22v
ANOTHER WORLD(B)					A	5.0	17	443	99^	204	204	97^	865	225	454	381	438	377	354	276	119^	<<	69^	25v	11v	37v	37v	11v
MON	2.30P	30	NBC																									
	174	83	DD																									
ARRIVAL OF GORBACHEV(S)					A	6.9	19	611	65^	220	157	97^	786	196	340	274	341	350	379	373	191	21v	60^	35^	42^	71^	43^	70^
MON	4.30P	30	CBS																									
	206	99	N																									
AS THE WORLD TURNS					A	6.3	22	555	73	165	116	112	893	250	437	338	405	386	390	268	114	13v	21^	23^	32^	44^	35^	41^
MON	2.00P	30	CBS	58	B	6.1	22	538	80	158	104	110	913	219	417	323	395	412	423	256	115	17^	21^	28^	33^	41^	46^	28^
	207	99	DD	58	C	6.1	22	538	80	158	104	110	913	219	417	323	395	412	423	256	115	17^	21^	28^	33^	41^	46^	28^
TUE	2.35P	25																										
WED&FRI	2.00P	60																										
THU	2.00P	10																										
	2.00 - 2.30				A	6.3	22	556	73	155	111	115	900	258	442	336	402	382	392	267	120	11v	18^	18^	32^	45^	38^	40^
	2.30 - 3.00				A	6.2	22	550	74	178	123	109	891	241	433	343	412	393	389	270	108	16v	25^	29^	32^	43^	31^	43^
AS THE WORLD TURNS(B)					A	6.1	20	540	74^	111^	79^	137	868	247	453	335	374	363	376	284	125	15v	41^	19v	48^	71^	38^	81^
MON	2.30P	30	CBS																									
	176	83	DD																									
BOLD AND THE BEAUTIFUL					A	5.1	17	447	77	164	118	100	864	243	435	344	408	386	364	320	123	11v	11v	16v	42^	64^	56^	50^
MW-F	1.30P	30	CBS	57	B	4.9	17	432	83	186	131	103	888	226	425	333	399	409	397	278	116	14v	13v	19^	37^	47^	52^	32^
	198	94	DD	57	C	4.9	17	432	83	186	131	103	888	226	425	333	399	409	397	278	116	14v	13v	19^	37^	47^	52^	32^
CLASSIC CONCENTRATION					A	3.6	16	315	93^	138	91^	92^	792	228	372	291	357	282	355	340	166	7v	20v	12v	35^	61^	76^	21v
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
CLASSIC CONCENTRATION-CONT'D																												
MW-F	10.30A	30	NBC	53	B	3.3	15	290	86^	140	113	82^	824	220	386	315	367	319	385	328	159	21v	20v	18v	42^	59^	66^	35^
	140	75	QG	53	C	3.3	15	290	86^	140	113	82^	824	220	386	315	367	319	385	328	159	21v	20v	18v	42^	59^	66^	35^
DAYS OF OUR LIVES					A	6.5	22	572	92	176	149	161	864	280	483	350	413	372	318	281	105	15v	44^	31^	26^	48^	55^	19^
MTHF	1.00P	60	NBC	54	B	6.7	23	590	94	190	157	161	851	292	489	366	432	373	296	277	106	21^	61	52	33^	39^	48	24^
	202	98	DD	54	C	6.7	23	590	94	190	157	161	851	292	489	366	432	373	296	277	106	21^	61	52	33^	39^	48	24^
TUE	1.00P	30																										
	& 2.30P	30																										
WED	1.09P	51																										
1.00 - 1.30					A	6.4	22	563	97	182	153	163	871	288	489	352	420	371	313	285	109	16^	40^	30^	25^	51^	57^	19^
1.30 - 2.00					A	6.7	23	594	83	170	146	157	852	273	481	351	410	377	312	283	100	11v	45^	28^	27^	42^	54	15^
2.30 - 3.00					A	5.9	20	523	108^	172	145	164	897	266	464	335	397	358	371	250	108^	24v	54^	52^	28v	65^	51^	42^
GENERAL HOSPITAL					A	7.6	26	677	136	204	170	158	886	368	536	413	459	338	304	202	94	25^	58	47^	51	51	77	25^
MON-FRI	3.00P	60	ABC	55	B	7.8	26	691	127	239	202	165	882	364	545	415	460	335	291	232	88	23^	65	47	48	46	62	33^
	217	99	DD	55	C	7.8	26	691	127	239	202	165	882	364	545	415	460	335	291	232	88	23^	65	47	48	46	62	33^
3.00 - 3.30					A	7.5	26	668	138	205	172	156	890	368	542	416	462	343	303	200	91	22^	50^	41^	54	49^	81	22^
3.30 - 4.00					A	7.8	25	689	133	202	167	159	876	366	528	408	453	332	304	204	97	27^	66	52	48^	52	73	27^
GUIDING LIGHT					A	5.8	19	510	90	195	135	118	887	245	440	344	398	383	392	261	117	6v	29^	25^	34^	53^	35^	53^
MON-FRI	3.00P	60	CBS	58	B	5.7	19	506	85	175	116	112	891	228	420	330	388	397	413	251	117	11v	31^	27^	31^	45^	41^	35^
	207	99	DD	58	C	5.7	19	506	85	175	116	112	891	228	420	330	388	397	413	251	117	11v	31^	27^	31^	45^	41^	35^
3.00 - 3.30					A	5.7	20	509	84	190	135	117	885	242	440	341	393	384	392	265	118	8v	23^	21^	33^	54^	37^	51^
3.30 - 4.00					A	5.8	19	512	95	199	135	119	889	247	441	347	403	382	392	258	115	4v	34^	28^	35^	52^	33^	55^
LOVING					A	4.1	15	361	160	214	197	127	824	390	567	453	487	304	223	219	67^	16v	24^	22v	79^	52^	105	25^
MON-FRI	12.30P	30	ABC	55	B	4.2	16	371	150	241	219	145	853	392	581	452	488	331	236	234	65^	14v	30^	24^	85	47^	95	36^
	177	89	DD	55	C	4.2	16	371	150	241	219	145	853	392	581	452	488	331	236	234	65^	14v	30^	24^	85	47^	95	36^
MR. BELVEDERE-M-F					A	3.1	13	271	143	227	186	98^	747	350	516	431	481	298	182	233	58^	31v	39^	30v	106^	55^	126	35^
MW-F	11.30A	30	ABC	69	B	2.7	12	241	131	230	201	132	742	339	513	405	433	294	201	287	55^	29^	57^	36^	111	62^	125	48^
	139	71	CS	69	C	2.7	12	241	131	230	201	132	742	339	513	405	433	294	201	287	55^	29^	57^	36^	111	62^	125	48^
TUE	11.30A	10																										
MR. BELVEDERE-M-F(B)					A	2.1	8	186	143^	223^	164^	151^	758	351	529	405	427	358	207^	164^	39v	21v	56v	46v	196^	55v	180^	71v
TUE	11.40A	20	ABC																									
	117	52	CS																									
NBC NEWS DIGEST-DAYTIME					A	4.9	17	434	79^	160	145	127	805	216	419	323	388	364	321	323	99	11v	66^	34^	10v	57^	50^	17v
MWF	2.57P	1	NBC	33	B	4.5	16	403	71	200	175	134	823	237	440	342	402	373	323	303	104	26^	69	54^	22^	35^	33^	24^
	190	96	N	33	C	4.5	16	403	71	200	175	134	823	237	440	342	402	373	323	303	104	26^	69	54^	22^	35^	33^	24^
NEW CARD SHARKS					A	3.2	14	279	122	118	73^	71^	700	214	369	298	358	329	271	472	269	10v	<<	4v	40^	55^	75^	20v
MW-F	10.30A	30	CBS	57	B	3.2	15	282	91	130	92	65^	705	200	334	276	346	325	301	450	260	17v	15v	15v	71^	58^	91	37^
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC.7–13,1987

PROGRAM NAME / DAY / TIME	#STNS	DUR	CVG%	NET	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																														
NEW CARD SHARKS-CONT'D	161		77		QP	57	C	3.2	15	282	91	130	92	65^	705	200	334	276	346	325	301	450	260	17v	15v	15v	71^	58^	91	37^
NEWSBREAK-11.57							A	4.8	20	423	68^	152	105	62^	725	158	299	243	295	306	375	471	238	7v	9v	7v	62^	32^	68^	25^
MW-F 11.57A		2		CBS		56	B	5.0	22	446	60	167	122	72	759	182	324	258	309	306	384	413	211	14v	13v	12v	47^	50^	66	31^
	180		86		N	56	C	5.0	22	446	60	167	122	72	759	182	324	258	309	306	384	413	211	14v	13v	12v	47^	50^	66	31^
NEWSBREAK-11.57(B)							A	4.4	18	390	43^	159^	108^	52^	670	93^	221	182	231	308	400	433	219	19v	13v	18v	48^	19v	43^	24v
TUE 11.57A		2		CBS																										
	156		70		N																									
NEWSBREAK-3.44							A	5.0	16	447	97	188	136	110	880	243	419	329	383	374	408	256	110	4v	30^	24^	36^	62^	35^	63^
MON 3.47P		1		CBS		58	B	5.0	17	440	79	171	120	103	878	219	390	305	362	381	431	244	113	14v	29^	24^	30^	45^	37^	38^
	195		93		N	58	C	5.0	17	440	79	171	120	103	878	219	390	305	362	381	431	244	113	14v	29^	24^	30^	45^	37^	38^
TUE 3.43P		1																												
WED 3.40P		1																												
THU 3.45P		1																												
FRI 3.41P		1																												
ONE LIFE TO LIVE							A	7.6	26	670	159	197	163	137	872	361	552	426	468	358	277	206	107	10v	25^	18^	77	76	122	31^
MON 2.00P		30		ABC		53	B	7.6	27	676	141	228	198	153	883	374	565	431	478	354	270	236	94	14^	35^	27^	53	49	72	30^
	215		99		DD	53	C	7.6	27	676	141	228	198	153	883	374	565	431	478	354	270	236	94	14^	35^	27^	53	49	72	30^
WED&FRI 2.00P		60																												
2.00 - 2.30							A	7.4	26	659	162	202	169	150	876	375	568	430	470	351	269	204	104	10v	22^	21^	76	72	121	27^
2.30 - 3.00							A	7.7	26	682	157	191	154	119	872	342	534	422	469	370	291	210	112	9v	30^	13v	79	81	124	36^
ONE LIFE TO LIVE(B)							A	6.5	22	576	155	225	189	173	892	415	599	448	480	360	261	154	71^	18v	22v	40^	68^	42^	90^	21v
MON 2.30P		30		ABC																										
	191		83		DD																									
ONE LIFE TO LIVE(B)							A	6.0	21	532	155	241	195	120	961	405	636	516	567	415	273	224	109^	<<	21v	<<	50^	38^	66^	23v
THU 2.00P		17		ABC																										
	196		83		DD																									
PRICE IS RIGHT 1							A	5.1	22	448	82	138	83	64^	706	162	287	228	266	279	381	457	256	11v	12v	8v	62^	48^	65^	45^
MON-FRI 11.00A		30		CBS		57	B	5.0	23	445	72	148	95	79	734	187	312	239	284	289	377	435	234	13v	14v	13v	65	61	82	44^
	207		97		AP	57	C	5.0	23	445	72	148	95	79	734	187	312	239	284	289	377	435	234	13v	14v	13v	65	61	82	44^
PRICE IS RIGHT 2							A	6.0	26	535	57^	146	98	58^	708	150	272	219	260	276	395	474	257	9v	11v	7v	68	42^	67	44^
MON-FRI 11.30A		30		CBS		58	B	6.3	28	557	58	154	106	75	738	177	303	234	280	288	389	444	239	13^	14^	13^	59	53	75	37^
	203		94		AP	58	C	6.3	28	557	58	154	106	75	738	177	303	234	280	288	389	444	239	13^	14^	13^	59	53	75	37^
REAGAN/GORBACHEV-MO-4:30P(S)							A	6.9	19	611	60^	217	180	95^	829	231	411	327	385	394	359	348	180	12v	31^	20v	20v	38^	23v	35^
MON 4.30P		31		ABC																										
	175		92		N																									
4.30 - 5.00							A	6.8	18	602	61^	219	182	96^	837	234	415	329	389	397	362	351	182	12v	32^	20v	20v	39^	23v	36^
CONT'D																														

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC.7-13,1987

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																									
REAGAN/GORBACHEV-MO-4:30-CONT'D																									
5.00 - 5.30		A	7.7	20	682	49^	229	191	82^	861	204	421	347	402	422	385	372	178	<<	25^	7v	12v	21v	14v	20v
REAGAN/GORBACHEV-TU-1:40P(S)		A	5.4	19	478	114^	178	142	141	865	280	476	348	391	373	347	250	118^	<<	19v	13v	54^	43^	77^	20v
TUE 1.40P 80 ABC																									
209 99 N																									
1.30 - 2.00		A	5.6	20	496	135	199	168	174	858	334	527	368	401	343	298	263	113^	<<	21v	15v	64^	69^	112^	22v
2.00 - 2.30		A	5.3	19	470	125^	173	144	162	853	284	482	334	371	363	334	268	128^	<<	14v	14v	50^	41^	73^	18v
2.30 - 3.00		A	5.3	18	470	89^	170	122^	99^	893	241	441	354	408	409	398	227	112^	<<	24v	12v	51^	27v	57^	21v
REAGAN/GORBACHEV-TH-2:17P(S)		A	6.0	22	532	121	197	154	143	938	331	552	425	489	442	322	214	108^	4v	45^	19v	39^	42^	54^	27v
THU 2.17P 43 ABC																									
208 99 N																									
2.00 - 2.30		A	6.1	22	540	137	218	161	141	953	376	582	450	507	421	313	210	95^	<<	38^	8v	42^	45^	62^	26v
2.30 - 3.00		A	5.9	21	523	116^	190	153	145	941	314	543	418	486	456	329	218	114^	5v	49^	24v	37^	42^	51^	28v
RYAN'S HOPE		A	3.0	12	264	144	219	210	112^	824	423	573	475	506	281	220	242	56^	14v	23v	19v	102^	48^	128	23v
MON-FRI 12.00N 30 ABC	55	B	3.0	12	269	138	253	237	131	843	413	605	492	535	329	195	258	52^	22v	39^	30^	95^	48^	103	40^
165 81 DD	55	C	3.0	12	269	138	253	237	131	843	413	605	492	535	329	195	258	52^	22v	39^	30^	95^	48^	103	40^
SALE OF THE CENTURY		A	2.9	13	259	76^	112^	81^	61^	740	174	331	285	343	289	351	362	156	7v	25v	15v	35^	60^	76^	20v
MW-F 10.00A 30 NBC	53	B	2.9	13	253	75^	125	102	58^	790	168	346	297	330	298	412	399	203	13v	20v	15v	43^	50^	64^	29^
141 73 QG	53	C	2.9	13	253	75^	125	102	58^	790	168	346	297	330	298	412	399	203	13v	20v	15v	43^	50^	64^	29^
SANTA BARBARA		A	5.1	17	452	79	172	144	142	806	220	419	323	417	393	293	289	103	19^	92	55^	32^	54^	44^	42^
MON-FRI 3.00P 60 NBC	52	B	4.9	17	431	96	203	169	164	828	267	479	365	440	384	275	270	101	30^	102	72	27^	46^	44^	29^
198 98 DD	52	C	4.9	17	431	96	203	169	164	828	267	479	365	440	384	275	270	101	30^	102	72	27^	46^	44^	29^
3.00 - 3.30		A	4.9	17	438	79	166	145	138	802	222	425	330	418	392	289	305	108	18v	85	51^	31^	52^	43^	40^
3.30 - 4.00		A	5.3	17	468	78	177	143	146	807	218	412	316	415	393	296	273	98	21^	99	59^	33^	55^	45^	43^
SCRABBLE		A	3.6	14	319	72^	138	110	68^	832	177	318	256	325	316	444	362	185	15v	6v	12v	26v	45^	51^	20v
MON-FRI 12.30P 30 NBC	67	B	3.7	14	328	76^	136	111	74^	806	183	332	269	311	299	432	361	190	22^	17v	24^	35^	46^	53^	29^
148 79 QG	67	C	3.7	14	328	76^	136	111	74^	806	183	332	269	311	299	432	361	190	22^	17v	24^	35^	46^	53^	29^
SUMMIT SPECIAL REPORT(S)		A	3.0	13	266	31v	158^	106^	10v	695	141^	253	244	252	278	434	412	247	13v	<<	<<	55v	26v	19v	62^
TUE 10.00A 60 CBS																									
210 99 N																									
10.00 - 10.30		A	3.0	14	266	38v	164^	124^	12v	714	149^	284	272	280	290	421	421	239^	6v	<<	<<	59v	25v	19v	64^
10.30 - 11.00		A	3.0	13	266	25v	153^	88^	7v	677	133^	222^	215^	224^	266	446	402	254	19v	<<	<<	51v	28v	18v	60v
SUPER PASSWORD		A	2.9	12	259	58^	105^	67^	88^	786	183	323	244	299	311	408	381	187	9v	13v	15v	37^	38^	49^	27v
MON-FRI 12.00N 30 NBC	53	B	3.0	12	267	85^	106	81^	80^	791	178	310	242	291	293	432	360	189	20v	21v	20v	40^	58^	65^	34^
152 71 QG	53	C	3.0	12	267	85^	106	81^	80^	791	178	310	242	291	293	432	360	189	20v	21v	20v	40^	58^	65^	34^
$25,000 PYRAMID		A	3.3	15	295	86^	120	69^	96^	756	205	334	243	323	315	342	397	249	4v	9v	5v	34^	42^	56^	20v
MW-F 10.00A 30 CBS	57	B	3.3	15	290	87^	133	78^	67^	739	194	319	258	347	337	330	392	229	11v	10v	10v	59^	46^	70^	35^
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
$25,000 PYRAMID-CONT'D																												
	170	83	QP	57	C	3.3	15	290	87^	133	78^	67^	739	194	319	258	347	337	330	392	229	11v	10v	10v	59^	46^	70^	35^
WHEEL OF FORTUNE					A	5.1	22	448	57^	152	97	69^	784	173	283	231	313	285	418	389	193	10v	18v	20^	29^	32^	48^	13v
MON-FRI	11.00A	30	NBC	54	B	5.1	23	454	72	150	101	66	815	174	307	253	318	306	444	374	194	16^	18^	20^	33^	48^	55^	26^
	204	98	QG	54	C	5.1	23	454	72	150	101	66	815	174	307	253	318	306	444	374	194	16^	18^	20^	33^	48^	55^	26^
WHO'S THE BOSS? M-F					A	3.5	16	314	136	206	177	105^	719	324	491	396	436	280	189	247	66^	26v	32^	24v	102^	59^	126	35^
MON-FRI	11.00A	30	ABC	55	B	3.4	15	303	129	236	213	120	732	324	512	410	439	303	191	284	56^	32^	53^	36^	107	70^	128	49^
	157	83	CS	55	C	3.4	15	303	129	236	213	120	732	324	512	410	439	303	191	284	56^	32^	53^	36^	107	70^	128	49^
WIN, LOSE OR DRAW					A	3.7	16	326	115	166	116	131	831	275	410	296	378	305	339	316	143	20v	20v	26^	37^	63^	87^	13v
MON-FRI	11.30A	30	NBC	67	B	3.6	16	316	110	155	125	94	820	235	410	330	393	341	347	309	134	21^	24^	27^	43^	66^	74^	35^
	184	87	QG	67	C	3.6	16	316	110	155	125	94	820	235	410	330	393	341	347	309	134	21^	24^	27^	43^	66^	74^	35^
YOUNG AND THE RESTLESS					A	7.2	27	634	99	202	169	136	871	301	489	366	423	348	325	277	122	10v	19^	21^	35^	63	65	34^
MON-FRI	12.30P	60	CBS	58	B	7.6	29	670	98	192	150	121	864	269	448	339	394	357	360	275	125	15^	19^	22^	37^	53	64	26^
	210	99	DD	58	C	7.6	29	670	98	192	150	121	864	269	448	339	394	357	360	275	125	15^	19^	22^	37^	53	64	26^
12.30 - 1.00					A	6.9	27	610	97	213	181	135	870	305	494	371	428	346	318	288	128	10v	17^	21^	37^	59	65	31^
1.00 - 1.30					A	7.5	27	661	100	191	158	137	871	297	483	360	417	350	331	266	115	9v	20^	21^	33^	67	65	36^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																												
ABC WEEKEND SPECIALS(R)					A	1.9	8	168	1538	86v	320^	272^	132^	400	292^	110^	182^	214^	78v	525	380	146^	230^	296^	209^	87v	171^	125^
SAT	1.00P	30	ABC	1	B	1.9	8	168	1538	86v	320^	272^	132^	400	292^	110^	182^	214^	78v	525	380	146^	230^	296^	209^	87v	171^	125^
	133	73	CA	1	C	1.9	8	168	1538	86v	320^	272^	132^	400	292^	110^	182^	214^	78v	525	380	146^	230^	296^	209^	87v	171^	125^
THE RETURN OF THE BUNJEE, PT 2																												
ALF-SAT MORN					A	6.3	22	558	1417	158	333	287	83^	249	229	123	106^	131	98^	606	330	276	224	382	240	142	194	188
SAT	10.00A	30	NBC	5	B	6.4	22	565	1533	135	338	292	90	245	225	113	113	143	82	724	364	361	279	445	238	207	228	218
	203	99	CA	5	C	6.4	22	565	1533	135	338	292	90	245	225	113	113	143	82	724	364	361	279	445	238	207	228	218
ALL NEW POUND PUPPIES					A	3.4	13	301	1659	86^	387	314	106^	272	168^	89^	79^	112^	56^	832	430	402	326	506	288	218	276	230
SAT	9.30A	30	ABC	12	B	3.7	14	329	1479	77^	297	257	66^	195	187	90	97	131	56^	800	389	411	322	478	249	229	236	242
	209	98	CA	12	C	3.7	14	329	1479	77^	297	257	66^	195	187	90	97	131	56^	800	389	411	322	478	249	229	236	242
ALVIN AND THE CHIPMUNKS					A	6.2	22	549	1416	168	428	370	71^	207	212	68^	145	130	82^	569	266	303	249	320	165	155	177	143
SAT	10.30A	30	NBC	14	B	6.2	22	553	1522	152	350	300	88	215	232	91	141	146	87	724	338	386	323	401	192	209	217	184
	204	98	CA	14	C	6.2	22	553	1522	152	350	300	88	215	232	91	141	146	87	724	338	386	323	401	192	209	217	184
ANIMAL CRACK-UPS					A	3.8	14	337	1549	138^	458	342	146^	428	196	59^	137^	145^	52^	467	250	217	175^	292	171^	121^	158^	134^
SAT	12.00N	30	ABC	8	B	3.1	11	277	1498	139	407	298	125	376	230	93^	137	144	86^	485	265	220	192	293	171	122	140	153
	174	85	CL	8	C	3.1	11	277	1498	139	407	298	125	376	230	93^	137	144	86^	485	265	220	192	293	171	122	140	153
BUGS BUNNY & TWEETY SHOW					A	5.0	18	443	1570	120^	340	304	108^	358	184	96^	88^	123^	61^	688	351	337	309	379	191	188	217	162
SAT	11.30A	30	ABC	10	B	3.9	14	346	1506	115	379	300	115	309	209	102	107	130	79^	609	307	302	276	334	169	165	189	144
	195	91	CA	10	C	3.9	14	346	1506	115	379	300	115	309	209	102	107	130	79^	609	307	302	276	334	169	165	189	144
CARE BEAR FAMILY					A	2.1	14	186	1200	36v	343	276^	33v	142^	66v	34v	32v	48v	18v	649	414	235^	205^	444	308^	136^	219^	225^
SAT	8.00A	30	ABC	12	B	2.1	14	190	1321	77^	291	248	48^	211	103^	36v	67^	66^	37v	716	336	380	258	458	234	224	252	205
	201	98	CA	12	C	2.1	14	190	1321	77^	291	248	48^	211	103^	36v	67^	66^	37v	716	336	380	258	458	234	224	252	205
CBS STORYBREAK					A	2.9	11	257	1616	195^	388	322	161^	180^	331	199^	132^	231^	100^	717	321	396	378	339	158^	181^	157^	182^
SAT	12.00N	30	CBS	10	B	3.0	11	268	1477	172	373	294	88^	238	253	103^	149	168	85^	612	326	286	261	352	200	151	172	180
	143	67	CL	10	C	3.0	11	268	1477	172	373	294	88^	238	253	103^	149	168	85^	612	326	286	261	352	200	151	172	180
MONSTERS RING																												
FLINTSTONE KIDS					A	4.1	15	363	1654	123^	362	301	111^	303	214	111^	103^	156^	58^	776	437	338	327	449	242	207	252	197
SAT	11.00A	30	ABC	11	B	3.6	13	322	1576	125	381	326	103	244	260	134	126	179	81^	691	350	341	291	400	193	207	202	198
	199	92	CA	11	C	3.6	13	322	1576	125	381	326	103	244	260	134	126	179	81^	691	350	341	291	400	193	207	202	198
FOOFUR					A	2.8	11	248	1521	109^	436	381	54v	204^	183^	111^	73^	126^	58v	698	407	291	292	405	235^	170^	222^	184^
SAT	12.00N	30	NBC	14	B	3.4	12	297	1494	171	394	320	103	247	244	102	142	135	109	609	315	293	265	344	165	179	174	170
	139	70	CA	14	C	3.4	12	297	1494	171	394	320	103	247	244	102	142	135	109	609	315	293	265	344	165	179	174	170
FRAGGLE ROCK					A	4.7	17	416	1395	154	393	341	73^	219	166	54^	112^	69^	97^	618	253	366	302	316	166	150^	214	102^
SAT	11.00A	30	NBC	5	B	5.3	18	468	1561	170	379	310	86	235	213	67^	146	114	99	734	351	384	338	396	199	197	228	168
	200	98	CA	5	C	5.3	18	468	1561	170	379	310	86	235	213	67^	146	114	99	734	351	384	338	396	199	197	228	168
GUMMI BEARS					A	3.3	23	292	1431	78^	359	294	15v	147^	120^	44v	76^	99^	21v	806	396	409	339	467	274	193^	274	193^
SAT	8.00A	30	NBC	14	B	3.1	21	275	1360	61^	306	252	47^	196	154	86^	68^	101	53^	703	382	322	280	423	244	179	214	209
CONT'D																												

A—CURRENT REPORT B—QUARTER AVERAGE C—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
GUMMI BEARS-CONT'D																												
	200	98	CA	14	C	3.1	21	275	1360	61^	306	252	47^	196	154	86^	68^	101	53^	703	382	322	280	423	244	179	214	209
HELLO KITTY					A	1.7	12	151	1319	59v	322^	268^	31v	224^	97v	79v	18v	66v	31v	676	244^	432	198^	478	149^	329^	318^	160^
SAT	8.00A	30	CBS	13	B	2.0	13	176	1274	39^	266	182	38^	200	94^	65^	29v	60^	34v	714	353	361	240	474	237	237	289	185
	200	96	CA	13	C	2.0	13	176	1274	39^	266	182	38^	200	94^	65^	29v	60^	34v	714	353	361	240	474	237	237	289	185
I'M TELLING					A	2.3	8	204	1413	91^	463	359	66v	248^	173^	55v	118^	138^	35v	528	343	185^	190^	338	223^	115^	208^	131^
SAT	12.30P	30	NBC	14	B	2.6	9	234	1453	140	392	297	122	239	249	97^	152	152	97^	572	300	273	216	356	182	175	171	185
	109	56	CA	14	C	2.6	9	234	1453	140	392	297	122	239	249	97^	152	152	97^	572	300	273	216	356	182	175	171	185
KIDD VIDEO					A	2.4	9	213	1593	175^	450	363	76v	240^	257^	126^	131^	195^	61v	646	277^	368	375	271^	88^	183^	146^	125^
SAT	12.30P	30	CBS	11	B	2.4	9	216	1536	180	404	305	102^	245	283	108^	175	169	115^	603	321	281	258	345	192	152	179	165
	133	63	CA	11	C	2.4	9	216	1536	180	404	305	102^	245	283	108^	175	169	115^	603	321	281	258	345	192	152	179	165
LITTLE CLOWNS-HAPPYTOWN					A	3.0	16	266	1520	43v	331	280	58v	196^	120^	78^	42v	73^	47v	873	427	446	270	602	319	283	275	328
SAT	8.30A	30	ABC	12	B	2.7	14	236	1473	81^	308	264	61^	197	141	64^	77^	87^	54^	826	368	458	309	516	261	255	271	246
	205	99	CA	12	C	2.7	14	236	1473	81^	308	264	61^	197	141	64^	77^	87^	54^	826	368	458	309	516	261	255	271	246
LITTLE WIZARDS					A	4.1	14	363	1672	103^	435	361	113^	269	152^	62^	89^	78^	74^	817	480	336	365	451	286	165^	264	188
SAT	10.00A	30	ABC	10	B	4.0	15	354	1494	98	344	298	91	221	213	108	106	132	81	716	380	335	328	388	220	168	188	200
	205	97	CA	10	C	4.0	15	354	1494	98	344	298	91	221	213	108	106	132	81	716	380	335	328	388	220	168	188	200
MIGHTY MOUSE					A	4.5	16	399	1543	122^	314	271	35v	145^	121^	51^	70^	54^	67^	963	502	461	476	487	268	219	218	269
SAT	10.30A	30	CBS	11	B	4.2	15	369	1523	82	306	246	59^	216	148	74^	74^	96	53^	854	489	365	392	462	269	193	271	191
	197	96	CA	11	C	4.2	15	369	1523	82	306	246	59^	216	148	74^	74^	96	53^	854	489	365	392	462	269	193	271	191
MUPPET BABIES I					A	3.2	17	284	1424	39v	247	174^	34v	190^	64^	43v	21v	28v	36v	922	523	400	309	614	326	288	404	210^
SAT	8.30A	30	CBS	13	B	3.6	19	319	1411	44^	255	189	29^	182	96	55^	41^	71^	25^	877	461	416	326	551	294	257	328	223
	204	97	CA	13	C	3.6	19	319	1411	44^	255	189	29^	182	96	55^	41^	71^	25^	877	461	416	326	551	294	257	328	223
MUPPET BABIES II					A	4.3	18	381	1429	68^	237	183	22v	132^	97^	47^	50^	40v	57^	964	524	440	334	629	318	312	378	251
SAT	9.00A	30	CBS	13	B	4.5	20	401	1458	43^	256	196	38^	174	103	59^	44^	77	27^	924	479	445	363	560	290	270	319	242
	205	97	CA	13	C	4.5	20	401	1458	43^	256	196	38^	174	103	59^	44^	77	27^	924	479	445	363	560	290	270	319	242
MUPPET BABIES III					A	5.4	20	478	1368	75^	212	174	29v	95^	106^	59^	47^	50^	57^	955	509	446	378	577	295	282	332	245
SAT	9.30A	30	CBS	13	B	4.9	19	431	1494	56^	261	211	39^	181	117	59^	57^	83	34^	936	507	429	387	548	296	253	317	231
	203	97	CA	13	C	4.9	19	431	1494	56^	261	211	39^	181	117	59^	57^	83	34^	936	507	429	387	548	296	253	317	231
MY PET MONSTER					A	3.5	15	310	1580	67^	340	268	92^	209	186^	113^	74^	117^	69^	844	440	404	289	555	336	219	303	251
SAT	9.00A	30	ABC	12	B	3.5	15	306	1482	70^	270	232	67^	185	192	103	88^	129	63^	836	415	420	312	523	287	236	254	269
	208	99	CA	12	C	3.5	15	306	1482	70^	270	232	67^	185	192	103	88^	129	63^	836	415	420	312	523	287	236	254	269
NEW ARCHIES					A	3.4	12	301	1498	95^	391	349	45v	196^	178^	99^	80^	110^	68^	733	334	399	299	434	241	193^	268	166^
SAT	11.30A	30	NBC	14	B	4.6	16	403	1501	174	348	293	105	208	276	114	162	156	119	670	332	338	287	383	202	181	187	196
	161	78	CA	14	C	4.6	16	403	1501	174	348	293	105	208	276	114	162	156	119	670	332	338	287	383	202	181	187	196
PEE WEE'S PLAYHOUSE					A	6.2	22	549	1657	111^	296	259	63^	212	105^	30v	75^	60^	45^	1043	524	519	491	552	255	297	295	257
SAT	10.00A	30	CBS	13	B	6.0	22	536	1543	87	291	242	56	220	145	58	87	94	51	888	478	410	391	496	259	237	295	201
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
PEE WEE'S PLAYHOUSE-CONT'D																												
	207	99	CL	13	C	6.0	22	536	1543	87	291	242	56	220	145	58	87	94	51	888	478	410	391	496	259	237	295	201
POPEYE & SON																												
SAT	11.00A	30	CBS	11	A	4.0	14	354	1566	146^	407	313	102^	154^	268	131^	137^	143^	125^	736	405	332	405	331	185	146^	185	147^
	187	92	CA	11	B	3.9	14	346	1560	107	342	273	75^	235	202	95	106	123	78^	783	457	326	349	433	251	182	240	194
					C	3.9	14	346	1560	107	342	273	75^	235	202	95	106	123	78^	783	457	326	349	433	251	182	240	194
REAL GHOSTBUSTERS																												
SAT	10.30A	30	ABC	9	A	4.7	17	416	1629	124^	368	292	123^	295	221	113^	108^	149^	72^	745	473	272	293	451	303	148^	252	200
	208	98	CA	9	B	4.7	17	418	1561	122	362	309	121	257	263	139	123	166	96	681	382	299	286	394	234	161	188	206
					C	4.7	17	418	1561	122	362	309	121	257	263	139	123	166	96	681	382	299	286	394	234	161	188	206
SMURFS I																												
SAT	8.30A	30	NBC	14	A	4.3	23	381	1519	119^	409	333	35v	201	187	96^	92^	147^	40v	723	350	373	316	407	222	185	219	188
	206	99	CA	14	B	4.3	23	384	1406	80	323	273	53^	201	174	91	83	115	58^	709	372	337	298	411	224	187	216	195
					C	4.3	23	384	1406	80	323	273	53^	201	174	91	83	115	58^	709	372	337	298	411	224	187	216	195
SMURFS II																												
SAT	9.00A	30	NBC	14	A	5.6	24	496	1470	110^	440	361	44^	224	162	97^	65^	139	23v	644	343	300	291	352	218	135	183	170
	206	99	CA	14	B	5.5	24	487	1410	101	339	286	68	222	179	86	94	118	61	670	364	305	295	375	213	161	205	170
					C	5.5	24	487	1410	101	339	286	68	222	179	86	94	118	61	670	364	305	295	375	213	161	205	170
SMURFS III																												
SAT	9.30A	30	NBC	14	A	6.1	22	540	1501	114^	418	347	66^	228	172	74^	98^	110^	63^	683	374	309	294	388	241	148	207	182
					B	6.1	24	539	1428	115	350	300	77	227	188	91	97	120	69	663	349	314	288	375	204	171	202	173
	206	99	CA	14	C	6.1	24	539	1428	115	350	300	77	227	188	91	97	120	69	663	349	314	288	375	204	171	202	173
TEEN WOLF																												
SAT	11.30A	30	CBS	10	A	3.3	12	292	1635	261	461	399	109^	152^	323	170^	153^	179^	144^	699	328	372	368	331	142^	189^	192^	139^
	157	72	CA	10	B	3.5	13	313	1533	152	383	316	75^	227	241	106	135	155	86^	682	384	297	295	386	224	163	213	173
				10	C	3.5	13	313	1533	152	383	316	75^	227	241	106	135	155	86^	682	384	297	295	386	224	163	213	173

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																								
ABC COLLEGE BSKTBALL GAME	A	2.4	7	213	1528	156^	415	215^	391	213^	855	221^	313	456	731	331	414	235^	317	386	317	128^	57v	130^
SAT 2.30P 125 ABC 2	B	3.0	9	270	1482	189	377	245	354	197	810	156^	339	524	742	457	520	368	431	347	223	134^	92^	161^
186 91 SE 2	C	3.0	9	270	1482	189	377	245	354	197	810	156^	339	524	742	457	520	368	431	347	223	134^	92^	161^
ST. JOHN VS UCLA/MARYLAND VS LSU																								
2.30 - 3.00	A	2.1	7	186	1641	221^	462	287^	437	263^	770	281^	384	503	621	353	423	221^	292^	294^	197^	207^	74v	202^
3.00 - 3.30	A	2.0	6	177	1526	132^	379	231^	353^	218^	801	252^	356^	486	647	332^	398	234^	300^	347^	249^	216^	66v	130^
3.30 - 4.00	A	2.3	7	204	1453	135^	437	192^	410	208^	863	241^	298^	409	725	271^	350	169^	248^	370	375	75v	64v	78v
4.00 - 4.30	A	3.0	9	266	1530	147^	402	173^	382	184^	940	159^	255	435	851	346	444	276	374	478	407	66^	41v	122^
4.30 - 5.00	A	3.4	10	301	1500	142^	365	229	334	205^	935	158^	298	511	861	437	556	352	471	471	306	71^	33v	129^
CBS NCAA BASKETBALL-SAT	A	3.4	11	301	1403	93^	370	182^	369	170^	676	94^	229	400	657	382	419	306	344	324	237	175^	92^	182^
SAT 1.30P 130 CBS 1	B	3.4	11	301	1403	93^	370	182^	369	170^	676	94^	229	400	657	382	419	306	344	324	237	175^	92^	182^
203 99 SE 1	C	3.4	11	301	1403	93^	370	182^	369	170^	676	94^	229	400	657	382	419	306	344	324	237	175^	92^	182^
LOUISVILLE VS KENTUCKY																								
1.30 - 2.00	A	3.2	11	284	1322	100^	347	177^	346	189^	606	101^	213^	381	572	347	378	280	310	287	194^	218^	132^	151^
2.00 - 2.30	A	3.4	11	301	1462	98^	414	209^	412	180^	673	86^	231	397	656	380	418	311	350	300	238	191^	105^	183^
2.30 - 3.00	A	3.2	11	284	1433	112^	375	208^	375	190^	703	69^	233	428	703	428	474	359	406	352	229	178^	87^	176^
3.00 - 3.30	A	3.5	11	310	1419	73^	352	151^	352	138^	720	105^	236	405	702	387	423	300	335	357	279	138^	61^	209
3.30 - 4.00	A	4.2	13	372	1368	81^	360	146^	353	146^	684	131^	238	387	650	354	394	256	296	325	256	125^	58^	199
CBS NFL TODAY	A	6.9	22	611	1321	150	394	254	360	201	770	97^	295	511	708	449	526	414	490	372	182	50^	49^	107
SUN 12.30P 30 CBS 14	B	6.0	19	527	1384	183	454	244	440	235	741	88	290	477	713	449	508	389	449	333	205	75	60	114
201 98 SC 14	C	6.0	19	527	1384	183	454	244	440	235	741	88	290	477	713	449	508	389	449	333	205	75	60	114
CBS NFL FOOTBALL GAME 1	A	15.5	38	1373	1540	171	461	265	445	243	877	102	312	529	838	490	569	427	506	420	269	83	66	119
SUN 1.00P 205 CBS 13	B	14.6	37	1290	1563	198	495	279	479	257	863	93	311	528	830	495	569	435	509	412	261	96	70	109
210 99 SE 13	C	14.6	37	1290	1563	198	495	279	479	257	863	93	311	528	830	495	569	435	509	412	261	96	70	109
VARIOUS TEAMS AND TIMES																								
1.00 - 1.30	A	12.1	34	1072	1504	183	423	279	396	233	856	128	346	560	801	505	580	433	508	390	220	72	68	153
1.30 - 2.00	A	15.2	40	1347	1513	180	433	262	421	242	852	95	311	515	822	485	563	421	499	399	259	83	74	145
2.00 - 2.30	A	16.5	41	1462	1532	165	444	255	431	236	869	112	329	536	825	492	563	424	494	401	262	93	76	126
2.30 - 3.00	A	16.0	40	1418	1527	163	449	258	435	239	873	116	328	543	824	495	572	427	505	411	252	92	73	112
3.00 - 3.30	A	16.6	40	1471	1544	162	483	269	469	253	878	95	295	520	841	483	571	425	513	435	270	85	62	99
3.30 - 4.00	A	17.4	41	1542	1535	167	504	263	489	248	865	80	274	485	832	453	533	405	485	432	300	74	55	92
4.00 - 4.30	A	11.3	26	1001	1502	180	471	264	452	231	863	87	285	491	830	458	531	404	478	412	299	76	59^	91
4.30 - 5.00	A	11.6	26	1028	1563	216	500	281	481	250	896	79	290	520	862	486	559	441	514	452	303	76	59^	91
CBS NFL FOOTBALL GAME 2	A	11.8	24	1045	1593	210	505	281	475	267	916	80	335	584	879	548	618	503	574	448	262	69	45^	103
SUN 4.36P 159 CBS 7	B	11.7	24	1033	1591	211	515	262	499	269	874	72	287	518	846	491	571	446	526	437	276	99	71	104
202 87 SE 7	C	11.7	24	1033	1591	211	515	262	499	269	874	72	287	518	846	491	571	446	526	437	276	99	71	104
VARIOUS TEAMS AND TIMES CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
CBS NFL FOOTBALL GAME 2-CONT'D																								
4.30 - 5.00	A	11.8	26	1045	1548	172	441	235	419	225	937	76	338	589	895	547	623	514	590	459	271	75	54^	95
5.00 - 5.30	A	11.2	25	992	1567	193	468	267	445	256	929	91	356	616	888	575	640	525	590	445	248	75	51^	95
5.30 - 6.00	A	10.7	23	948	1606	188	475	274	451	267	947	96	354	625	902	580	645	529	594	469	257	79	54^	104
6.00 - 6.30	A	10.7	21	948	1603	220	501	293	467	284	928	86	343	598	889	559	636	512	590	465	253	62^	37^	112
6.30 - 7.00	A	12.2	23	1081	1627	235	531	311	486	284	906	67	327	579	880	553	626	513	586	451	254	72	43^	117
7.00 - 7.30	A	16.8	29	1488	1579	253	624	301	596	280	821	64	275	464	798	441	503	400	462	380	295	49	32^	85
MERCEDES-BENZ ALL-AMER.(S)	A	1.6	5	142	1416	142^	415^	188^	415^	212^	672	170^	239^	391^	546	265^	353^	221^	309^	359^	193^	191^	164^	138^
SAT 2.00P 30 ABC																								
117 63 SE																								
NBA ON CBS	A	5.3	15	470	1383	137	325	179	318	172	727	146	375	483	690	446	477	337	368	241	214	181	141	150
SAT 3.40P 141 CBS 1	B	5.3	15	470	1383	137	325	179	318	172	727	146	375	483	690	446	477	337	368	241	214	181	141	150
204 98 SE 1	C	5.3	15	470	1383	137	325	179	318	172	727	146	375	483	690	446	477	337	368	241	214	181	141	150
HOUSTON ROCKETS VS CHICAGO BULLS																								
3.30 - 4.00	A	4.1	12	363	1297	135^	332	163^	332	189	637	171^	331	431	585	379	394	260	275	196	191	171^	128^	156^
4.00 - 4.30	A	4.7	14	416	1377	149^	316	176	316	191	698	178	358	462	660	424	463	285	324	236	197	212	156	150^
4.30 - 5.00	A	5.2	15	461	1385	137^	313	172	306	164	754	153	398	512	718	476	494	359	377	243	224	185	138^	133^
5.00 - 5.30	A	5.7	15	505	1373	124^	323	177	314	161	722	124^	380	459	693	430	462	335	367	221	231	187	157	140
5.30 - 6.00	A	6.3	15	558	1440	144	339	197	327	168	774	127	387	521	738	484	526	394	436	279	212	155	126	171
6.00 - 6.30	A	7.2	17	638	1403	140	381	195	367	182	721	86^	311	460	690	430	474	374	418	284	217	145	120	156
NBC COLLEGE BSKBL SAT	A	3.2	11	284	1309	189^	407	203^	403	211^	656	42v	158^	304	649	297	357	263	322	306	292	93^	70^	153^
SAT 1.30P 138 NBC 1	B	3.2	11	284	1309	189^	407	203^	403	211^	656	42v	158^	304	649	297	357	263	322	306	292	93^	70^	153^
176 90 SE 1	C	3.2	11	284	1309	189^	407	203^	403	211^	656	42v	158^	304	649	297	357	263	322	306	292	93^	70^	153^
NOTRE DAME VS DE PAUL																								
1.30 - 2.00	A	2.9	10	257	1452	239^	497	284	487	265	616	30v	105^	299	615	298	329	269	300	335	286	105^	71^	233^
2.00 - 2.30	A	3.0	10	266	1288	184^	377	198^	375	207^	678	44v	147^	312	678	311	357	267	314	320	320	78^	78^	155^
2.30 - 3.00	A	3.1	10	275	1287	193^	386	191^	386	201^	676	37v	161^	292	671	287	364	255	332	301	307	63^	61^	161^
3.00 - 3.30	A	3.2	10	284	1278	177^	390	178^	389	193^	687	52v	202^	319	670	302	383	267	348	293	287	105^	74^	95^
3.30 - 4.00	A	3.9	12	346	1333	158^	414	173^	410	202	660	48^	186	322	647	308	374	274	339	297	273	129^	72^	130^
NFL LIVE	A	4.0	12	354	1263	150^	416	220	401	197	610	55^	252	394	588	373	428	339	394	253	160^	109^	105^	129^
SUN 12.30P 30 NBC 14	B	4.0	13	355	1363	187	421	239	409	206	725	124	327	494	677	446	502	370	426	301	175	102	79	115
195 99 SC 14	C	4.0	13	355	1363	187	421	239	409	206	725	124	327	494	677	446	502	370	426	301	175	102	79	115
NFL SINGLE	A	13.4	31	1187	1495	194	450	248	433	222	865	113	285	517	811	463	541	403	481	446	270	87	72	93
SUN 1.00P 201 NBC 7	B	10.8	27	959	1550	221	475	277	457	244	883	121	342	548	837	502	576	427	501	396	261	98	69	95
205 99 SE 7	C	10.8	27	959	1550	221	475	277	457	244	883	121	342	548	837	502	576	427	501	396	261	98	69	95
VARIOUS TEAMS AND TIMES																								
1.00 - 1.30	A	9.1	23	806	1405	147	382	207	368	194	803	98	299	487	748	432	510	389	468	379	237	107	95	113
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME DUR NET NO. OF / #STNS CVG% TYPE T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
NFL SINGLE-CONT'D																								
1.30 - 2.00	A	12.7	31	1125	1420	159	413	222	396	203	828	116	309	492	771	435	510	376	451	385	261	85	74	94
2.00 - 2.30	A	14.2	35	1258	1442	180	439	241	426	219	844	111	281	485	796	437	515	374	452	432	281	80	67	79
2.30 - 3.00	A	13.7	32	1214	1494	212	467	262	451	230	876	112	292	513	823	459	543	401	485	456	279	76	65	75
3.00 - 3.30	A	14.7	33	1302	1542	212	466	263	446	234	892	120	278	537	832	477	552	417	492	475	281	92	74	92
3.30 - 4.00	A	14.9	32	1320	1564	222	484	263	462	236	899	114	264	536	846	483	566	422	505	493	280	81	66	101
4.00 - 4.30	A	14.7	30	1302	1609	213	489	264	473	235	903	119	285	569	853	519	586	450	517	481	267	103	76	115
NFL POST 1(B)	A	3.4	8	301	1480	233	430	270	397	242	863	94^	270	564	861	562	598	469	506	435	263	97^	68^	90^
SUN 4.19P 16 NBC																								
85 51 SC																								
VARIOUS TEAMS AND TIMES																								
4.00 - 4.30	A	3.6	8	319	1519	232	439	283	409	257	881	93^	282	577	878	575	612	484	521	440	266	92^	60^	107^
4.30 - 5.00	A	3.0	7	266	1320	228^	386	223^	350	187^	794	96^	225^	514	794	514	548	418	452	421	246	110^	91^	30v
USA-CUBA AMATEUR BOXING(S)	A	3.6	9	319	1334	167^	385	219	350	219	795	84^	168^	439	773	417	521	355	458	481	253	63^	33v	91^
SAT 4.35P 85 ABC																								
201 97 SE																								
4.30 - 5.00	A	3.3	9	292	1386	161^	386	233	355	253	849	117^	215^	473	812	436	555	356	475	488	257	57^	28v	95^
5.00 - 5.30	A	3.6	10	319	1310	170^	380	222	341	215	768	75^	132^	405	754	390	500	330	440	482	254	63^	28v	99^
5.30 - 6.00	A	3.8	9	337	1336	170^	395	209	359	201	792	69^	172^	453	774	435	522	383	470	480	252	68^	41v	82^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B

DEC.7-13,1987

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																											
BUSINESS WORLD				A	1.3	4	115	1512	129v	681	76v	190^	681	186^	254^	332^	423^	770	160^	273^	761	264^	236^	316^	376^	417^	21v
SUN 12.30P	30	ABC	10	B	1.4	4	121	1298	159^	560	111^	223^	554	198^	221^	249	315	618	140^	334	609	326	303	350	335	236	46v
128	72	N	10	C	1.4	4	121	1298	159^	560	111^	223^	554	198^	221^	249	315	618	140^	334	609	326	303	350	335	236	46v
FACE THE NATION				A	2.4	8	213	1376	194^	734	66v	214^	724	195^	198^	304	517	567	162^	336	546	316	283^	286^	215^	228^	40v
SUN 10.30A	30	CBS	12	B	2.6	9	228	1318	202	660	104^	218	647	188	234	278	396	574	127	245	566	236	202	236	228	295	34^
121	82	CC	12	C	2.6	9	228	1318	202	660	104^	218	647	188	234	278	396	574	127	245	566	236	202	236	228	295	34^
HEALTH SHOW SPCL(S)				A	1.8	6	159	1538	245^	660	360^	429	597	292^	342^	208^	180^	533	195^	360^	503	331^	320^	320^	247^	173^	124^
SAT 12.30P	30	ABC																									
147	67	N																									
MEET THE PRESS				A	1.4	5	124	1321	183^	673	162^	225^	659	193^	266^	236^	374^	482^	177^	198^	482^	198^	170^	224^	221^	230^	24v
SUN 9.30A	30	NBC	12	B	1.8	7	157	1328	214	671	151^	241	662	208	269	270	369	521	159^	257	497	233	216	264	244	216	39v
138	88	CC	12	C	1.8	7	157	1328	214	671	151^	241	662	208	269	270	369	521	159^	257	497	233	216	264	244	216	39v
SUNDAY MORNING				A	4.0	17	354	1307	210	652	80^	186	647	168^	216	309	418	611	103^	289	598	276	256	325	379	253	13v
SUN 9.00A	90	CBS	12	B	4.1	17	365	1320	217	665	120	233	660	209	268	290	373	558	116	257	555	254	228	276	282	253	22^
179	96	N	12	C	4.1	17	365	1320	217	665	120	233	660	209	268	290	373	558	116	257	555	254	228	276	282	253	22^
9.00 - 9.30				A	3.6	17	319	1301	183^	655	75^	181^	655	168^	216	298	427	592	108^	265	578	250	240	314	340	254	<<
9.30 - 10.00				A	4.1	17	363	1325	226	659	90^	189	658	173^	228	312	414	636	103^	306	624	294	278	339	400	268	12v
10.00 - 10.30				A	4.2	16	372	1326	223	659	77^	192	646	166^	209	321	424	619	102^	300	604	285	255	329	402	245	22v
SUNDAY TODAY				A	1.7	10	151	1145	229^	527	117^	196^	527	184^	233^	255^	281^	548	203^	332^	548	332^	279^	343^	262^	151^	<<
SUN 8.00A	90	NBC	13	B	1.6	9	139	1299	226	614	159^	259	603	225	293	282	286	528	171^	284	523	278	240	303	253	182^	43v
122	88	N	13	C	1.6	9	139	1299	226	614	159^	259	603	225	293	282	286	528	171^	284	523	278	240	303	253	182^	43v
8.00 - 8.30				A	1.4	11	124	1078	204^	541	133v	157^	541	142^	207^	236^	319^	521	198^	296^	521	296^	212^	288^	257^	148^	<<
8.30 - 9.00				A	1.8	10	159	1136	220^	514	108^	206^	514	202^	238^	258^	271^	535	222^	320^	535	320^	263^	323^	225^	154^	<<
9.00 - 9.30				A	1.9	9	168	1202	257^	528	113^	215^	528	199^	249^	266^	263^	581	190^	371^	581	371^	343^	402	300^	151^	<<
THIS WEEK-DAVID BRINKLEY				A	2.8	9	248	1334	87^	659	43v	138^	649	122^	123^	272	520	606	143^	263	606	263	243^	292	241^	295	36v
SUN 11.30A	60	ABC	10	B	3.3	11	289	1345	144	676	83^	165	664	134	168	262	476	574	119	260	568	254	222	264	246	273	40^
199	99	N	10	C	3.3	11	289	1345	144	676	83^	165	664	134	168	262	476	574	119	260	568	254	222	264	246	273	40^
11.30 - 12.00				A	2.7	9	239	1361	120^	690	73^	174^	669	141^	143^	282	514	557	168^	270	557	270	232^	269	182^	249^	56v
12.00 - 12.30				A	2.9	10	257	1308	56v	630	16v	105^	630	105^	105^	263	525	653	120^	256	652	255	254	313	296	338	18v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.7, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	62.2	63.7	63.6	64.8	65.8	66.0	65.3	65.7	66.0	66.4	65.9	65.8	63.4	61.5	57.6	53.7
ABC TV					←MACGYVER (R)(PAE)→				←NFL MONDAY NIGHT FOOTBALL NY JETS VS MIAMI (9:00-12:17)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)					10,370 11.7	10.8 *		12.7 *	15,330 17.3	16.9 *		19.4 *		20.5 *		18.1 *
SHARE AUDIENCE %					18	17 *		20 *	31	26 *		29 *		32 *		31 *
AVG. AUD. BY 1/4 HR %					10.8	10.8	12.4	12.9	16.2	17.5	18.8	19.9	20.3	20.7	19.0	17.3
CBS TV					KATE & ALLIE		FRANK'S PLACE		NEWHART		DESIGNING WOMEN (PAE)		←CAGNEY & LACEY (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					14,090 15.9		12,050 13.6		14,000 15.8		13,820 15.6		11,960 13.5	12.4 *		14.6 *
SHARE AUDIENCE %					24		21		24		24		23	20 *		26 *
AVG. AUD. BY 1/4 HR %					15.7	16.2	13.7	13.6	15.4	16.2	15.5	15.7	12.7	12.2	14.7	14.6
NBC TV					ALF		←NBC MONDAY NIGHT MOVIES EYE ON THE SPARROW→								NBC NEWS SPL REPORT	
AVERAGE AUDIENCE (Hhlds (000) & %)					15,240 17.2		12,670 14.3	12.7 *		14.4 *		14.6 *		15.5 *	7,530 8.5	
SHARE AUDIENCE %					26		22	19 *		22 *		22 *		25 *	15	
AVG. AUD. BY 1/4 HR %					16.8	17.5	12.9	12.5	14.3	14.5	14.5	14.8	15.8	15.3	9.3	7.7

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	16.3	14.8	11.9	13.6	13.7	13.3	11.2	10.5
SHARE AUDIENCE %	26	23	18	21	21	20	18	19
SUPERSTATIONS AVERAGE AUDIENCE	4.3	3.2	3.1	3.6	3.6	3.3	3.0	2.7
SHARE AUDIENCE %	7	5	5	5	5	5	5	5
PBS AVERAGE AUDIENCE	1.5	2.4	2.9	3.3	2.4	2.2	2.0	1.6
SHARE AUDIENCE %	2	4	4	5	4	3	3	3
CABLE ORIG. AVERAGE AUDIENCE	5.7	5.9	6.5	7.5	5.2	4.7	4.7	5.1
SHARE AUDIENCE %	9	9	10	11	8	7	8	9
PAY SERVICES AVERAGE AUDIENCE	2.1	2.1	2.2	2.8	3.7	4.1	4.6	4.6
SHARE AUDIENCE %	3	3	3	4	6	6	7	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. DEC. 8, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	58.2	60.0	61.8	62.5	63.1	63.9	65.1	66.2	64.4	64.7	64.2	63.5	59.9	55.6	52.6	50.4

ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					WHO'S THE BOSS?		GROWING PAINS		←BARBARA WALTERS SPECIAL (9:00-9:32)(PAE) (9:52-10:20)→					←THIRTYSOMETHING—(10.20-11:20)(PAE)		
AVERAGE AUDIENCE (Hhlds (000))					17,990		18,690		19,490					11,520		
AVERAGE AUDIENCE (%)					20.3		21.1		22.0	22.6 *		21.7 *		13.0		12.8 *
SHARE AUDIENCE %					32		32		35	35 *		34 *		25		24 *
AVG. AUD. BY 1/4 HR %					19.7	20.9	20.7	21.6	22.2	22.9	22.7	21.4	21.8	14.3	13.0	12.7

CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					←HOUSTON KNIGHTS→				←JAKE AND THE FATMAN (PAE)→				←LAW & HARRY MCGRAW→			
AVERAGE AUDIENCE (Hhlds (000))					6,650				8,770				8,860			
AVERAGE AUDIENCE (%)					7.5	7.3 *		7.7 *	9.9	9.9 *		9.9 *	10.0	9.7 *		10.4 *
SHARE AUDIENCE %					12	11 *		12 *	15	15 *		16 *	18	17 *		20 *
AVG. AUD. BY 1/4 HR %					7.5	7.1	7.4	7.9	9.9	9.9	9.8	9.9	9.4	9.9	10.5	10.3

NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					←MATLOCK→				←HUNTER SPECIAL→				←CRIME STORY→			
AVERAGE AUDIENCE (Hhlds (000))					15,590				13,020				11,160			
AVERAGE AUDIENCE (%)					17.6	17.0 *		18.2 *	14.7	14.2 *		15.2 *	12.6	12.5 *		12.7 *
SHARE AUDIENCE %					27	27 *		28 *	23	22 *		24 *	23	22 *		25 *
AVG. AUD. BY 1/4 HR %					16.5	17.4	18.2	18.2	14.1	14.3	15.0	15.4	12.6	12.4	12.6	12.8

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	14.1	14.0	10.9	10.8	9.5	9.7	10.0	9.1
SHARE AUDIENCE %	24	23	17	16	15	15	17	18
SUPERSTATIONS AVERAGE AUDIENCE	3.4	2.9	2.4	2.3	1.6	2.0	1.9	1.9
SHARE AUDIENCE %	6	5	4	4	2	3	3	4
PBS AVERAGE AUDIENCE	2.1	2.7	3.6	3.3	2.8	2.5	2.4	2.0
SHARE AUDIENCE %	4	4	6	5	4	4	4	4
CABLE ORIG. AVERAGE AUDIENCE	5.3	5.4	5.3	5.6	5.8	6.2	6.3	5.4
SHARE AUDIENCE %	9	9	8	9	9	10	11	10
PAY SERVICES AVERAGE AUDIENCE	2.1	2.3	3.0	3.4	3.8	3.5	2.6	2.4
SHARE AUDIENCE %	4	4	5	5	6	5	5	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. DEC. 9, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	58.6	60.2	60.3	61.2	61.9	63.5	63.9	64.8	63.1	62.8	61.6	60.6	58.2	57.1	55.6	53.8
ABC TV					PERFECT STRANGERS		HEAD OF THE CLASS		HOOPERMAN		SLAP MAXWELL (PAE)		←——DYNASTY (PAE)——→			
AVERAGE AUDIENCE (Hhlds (000))					11,700		11,960		14,180		12,400		13,910			
AVERAGE AUDIENCE (%)					13.2		13.5		16.0		14.0		15.7	15.2 *		16.3 *
SHARE AUDIENCE %					21		21		25		23		28	26 *		30 *
AVG. AUD. BY 1/4 HR %					12.9	13.5	13.1	13.8	15.4	16.6	13.9	14.2	14.8	15.7	16.3	16.2
CBS TV					FROSTY THE SNOWMAN (R)		NIGHT BEFORE CHRISTMAS (R)		←——GRAMMY LIFETIME AWARDS (PAE)——→							
AVERAGE AUDIENCE (Hhlds (000))					14,350		14,880		8,420							
AVERAGE AUDIENCE (%)					16.2		16.8		9.5	10.7 *		10.4 *		8.9 *		8.0 *
SHARE AUDIENCE %					26		26		16	17 *		17 *		15 *		15 *
AVG. AUD. BY 1/4 HR %					15.9	16.5	16.9	16.7	11.1	10.4	10.4	10.3	9.6	8.1	8.1	8.0
NBC TV					←——HIGHWAY TO HEAVEN——→				←——ST. ELSEWHERE——→				←——BRONX ZOO SPCL——→			
AVERAGE AUDIENCE (Hhlds (000))					12,400				11,870				11,430			
AVERAGE AUDIENCE (%)					14.0	13.5 *		14.6 *	13.4	12.9 *		13.9 *	12.9	13.0 *		12.8 *
SHARE AUDIENCE %					22	22 *		23 *	22	20 *		23 *	23	23 *		23 *
AVG. AUD. BY 1/4 HR %					13.1	13.9	14.5	14.7	13.0	12.8	14.0	13.8	12.9	13.2	12.8	12.8
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	16.6		15.5		12.2		11.6		13.1		13.9		12.6		11.2	
SHARE AUDIENCE %	28		26		19		18		21		23		22		20	
SUPERSTATIONS AVERAGE AUDIENCE	4.0		3.6		3.0		3.1		4.0		4.1		2.2		2.2	
SHARE AUDIENCE %	7		6		5		5		6		7		4		4	
PBS AVERAGE AUDIENCE	1.7		2.2		3.7		3.9		3.9		3.1		2.8		2.0	
SHARE AUDIENCE %	3		4		6		6		6		5		5		4	
CABLE ORIG. AVERAGE AUDIENCE	5.2		5.7		5.9		6.4		7.5		7.1		7.0		6.5	
SHARE AUDIENCE %	9		9		9		10		12		12		12		12	
PAY SERVICES AVERAGE AUDIENCE	2.3		2.2		2.7		2.9		3.7		3.1		2.8		2.8	
SHARE AUDIENCE %	4		4		4		5		6		5		5		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page II

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. DEC. 10, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	57.3	58.8	59.4	60.3	62.2	64.1	64.2	64.9	63.6	64.1	63.9	64.5	64.0	62.4	59.0	57.0
ABC TV					SLEDGE HAMMER		<-REAGAN/GORBACHEV-> -TH-8:30P (SUS)(PAE)				<-ABC THURSDAY NIGHT MOVIE (B)-> BEST DEFENSE (9:22-11:22)(PAE)					
AVERAGE AUDIENCE (Hhlds (000) & %)					5,580 6.3					6,290 7.1		6.9 *		7.3 *		6.9 *
SHARE AUDIENCE %					10					12		11 *		11 *		12 *
AVG. AUD. BY 1/4 HR %					6.4	6.2				6.3	6.8	7.1	7.4	7.3	7.0	6.8
CBS TV					<-TOUR OF DUTY->(PAE)					<-SIMON & SIMON-> (9:22-10:22)(PAE)				<-KNOTS LANDING-> (10:22-11:22)(PAE)		
AVERAGE AUDIENCE (Hhlds (000) & %)					9,390 10.6	10.0 *		11.3 *		11,610 13.1		11.9 *		14,710 16.6		16.8 *
SHARE AUDIENCE %					17	16 *		17 *		20		18 *		29		29 *
AVG. AUD. BY 1/4 HR %					10.0	10.1	11.1	11.4		9.7	11.2	12.6	16.3	14.7	16.5	17.2
NBC TV					BILL COSBY SHOW		A DIFFERENT WORLD		REAGAN ADDRESS-NBC (SUS)		CHEERS		NIGHT COURT		L.A. LAW (10:30-11:30)	
AVERAGE AUDIENCE (Hhlds (000) & %)					26,580 30.0		24,720 27.9				20,470 23.1		20,290 22.9		16,750 18.9	19.0 *
SHARE AUDIENCE %					47		43				36		36		34	32 *
AVG. AUD. BY 1/4 HR %					28.4	31.6	27.8	28.0			22.3	23.9	22.6	23.3	19.1	18.9
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	15.0		13.7		10.2		11.0		13.6		11.7		8.7		7.8	
SHARE AUDIENCE %	26		23		16		17		21		18		14		13	
SUPERSTATIONS AVERAGE AUDIENCE	3.9		3.3		2.5		3.0		3.5		3.1		1.7		1.1	
SHARE AUDIENCE %	7		6		4		5		5		5		3		2	
PBS AVERAGE AUDIENCE	1.9		2.5		3.3		3.4		3.9		2.9		2.2		1.8	
SHARE AUDIENCE %	3		4		5		5		6		5		3		3	
CABLE ORIG. AVERAGE AUDIENCE	5.2		5.0		5.0		5.8		8.3		7.7		7.0		6.2	
SHARE AUDIENCE %	9		8		8		9		13		12		11		11	
PAY SERVICES AVERAGE AUDIENCE	2.2		1.9		2.2		2.3		3.8		3.5		3.9		3.0	
SHARE AUDIENCE %	4		3		3		4		6		5		6		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. DEC. 11, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	52.1	53.3	54.2	55.4	55.3	56.2	56.7	58.2	58.4	58.6	58.3	58.2	56.5	54.9	53.6	52.4
ABC TV					FULL HOUSE		I MARRIED DORA		MR. BELVEDERE		PURSUIT OF HAPPINESS (PAE)		←20/20 (PAE)→			
AVERAGE AUDIENCE (Hhlds (000))					8,330		8,060		9,300		7,530		12,050			
AVERAGE AUDIENCE (%)					9.4		9.1		10.5		8.5		13.6	13.2 *		14.0 *
SHARE AUDIENCE %					17		16		18		15		25	24 *		26 *
AVG. AUD. BY 1/4 HR %					9.0	9.7	9.2	9.0	10.2	10.8	8.3	8.6	13.1	13.3	14.3	13.7
CBS TV					CHARLIE BROWN'S CHRISTMAS (R)		DR. SEUSS GRINCH-XMAS (R)		←DALLAS (PAE)→				←FALCON CREST→			
AVERAGE AUDIENCE (Hhlds (000))					15,060		16,040		14,180				12,670			
AVERAGE AUDIENCE (%)					17.0		18.1		16.0	15.7 *		16.2 *	14.3	14.2 *		14.5 *
SHARE AUDIENCE %					31		32		27	27 *		28 *	26	25 *		27 *
AVG. AUD. BY 1/4 HR %					16.8	17.3	17.6	18.7	15.7	15.6	16.2	16.3	14.2	14.1	14.3	14.6
NBC TV					←RAGS TO RICHES→				←MIAMI VICE (R)→				←PRIVATE EYE→			
AVERAGE AUDIENCE (Hhlds (000))					7,000				12,400				9,480			
AVERAGE AUDIENCE (%)					7.9	7.6 *		8.1 *	14.0	13.5 *		14.6 *	10.7	11.2 *		10.3 *
SHARE AUDIENCE %					14	14 *		14 *	24	23 *		25 *	20	20 *		19 *
AVG. AUD. BY 1/4 HR %					7.9	7.4	7.9	8.4	13.3	13.7	14.5	14.6	11.4	10.9	10.5	10.1
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	14.9		13.7		11.7		11.7		10.8		11.2		10.7		8.7	
SHARE AUDIENCE %	28		25		21		20		18		19		19		16	
SUPERSTATIONS AVERAGE AUDIENCE	3.4		2.6		2.8		3.3		3.3		3.4		3.6		2.0	
SHARE AUDIENCE %	6		5		5		6		6		6		6		4	
PBS AVERAGE AUDIENCE	1.9		2.6		3.5		3.2		2.2		2.3		1.9		1.5	
SHARE AUDIENCE %	4		5		6		6		4		4		3		3	
CABLE ORIG. AVERAGE AUDIENCE	5.2		4.9		5.9		6.0		5.4		5.5		5.3		4.7	
SHARE AUDIENCE %	10		9		11		10		9		9		10		9	
PAY SERVICES AVERAGE AUDIENCE	1.3		1.5		3.1		4.0		4.7		4.6		4.5		4.1	
SHARE AUDIENCE %	2		3		6		7		8		8		8		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	49.6	49.8	49.5	50.9	54.4	55.1	54.9	55.4	56.3	57.1	56.4	56.7	54.1	53.9	53.1	52.5	48.2	44.7
ABC TV					←OHARA→				←SABLE (PAE)→				←HOTEL (PAE)→					
AVERAGE AUDIENCE (Hhlds (000) & %)					7,800 8.8	8.2 *		9.4 *	7,180 8.1	7.7 *		8.5 *	7,800 8.8	8.5 *		9.2 *		
SHARE AUDIENCE %					16	15 *		17 *	14	14 *		15 *	16	16 *		17 *		
AVG. AUD. BY 1/4 HR %					7.7	8.8	9.3	9.6	7.8	7.7	8.2	8.7	8.3	8.7	9.1	9.3		
CBS TV					←CBS SATURDAY MOVIE MRS. DELAFIELD WANTS TO MARRY (R)(PAE)→								←WEST 57TH→					
AVERAGE AUDIENCE (Hhlds (000) & %)					6,110 6.9	7.1 *		6.7 *		6.3 *		7.4 *	6,020 6.8	6.9 *		6.6 *		
SHARE AUDIENCE %					12	13 *		12 *		11 *		13 *	13	13 *		13 *		
AVG. AUD. BY 1/4 HR %					7.3	6.9	6.8	6.7	6.3	6.2	7.5	7.3	7.1	6.7	6.6	6.7		
NBC TV					FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		←HUNTER (R)→					
AVERAGE AUDIENCE (Hhlds (000) & %)					12,490 14.1		13,820 15.6		18,520 20.9		14,620 16.5		15,150 17.1	16.6 *		17.6 *		
SHARE AUDIENCE %					26		28		37		29		32	31 *		33 *		
AVG. AUD. BY 1/4 HR %					13.2	14.9	15.2	16.0	20.4	21.3	16.6	16.4	16.5	16.8	17.7	17.6		
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	13.3		14.0		10.5		9.7		9.8		10.5		9.9		9.0		8.8	
SHARE AUDIENCE %	27		28		19		18		17		19		18		17		19	
SUPERSTATIONS AVERAGE AUDIENCE	4.2		3.8		2.5		2.0		2.4		2.8		2.3		2.2		2.5	
SHARE AUDIENCE %	8		8		5		4		4		5		4		4		5	
PBS AVERAGE AUDIENCE	3.4		3.6		4.2		3.8		3.6		3.9		2.9		2.3		2.2	
SHARE AUDIENCE %	7		7		8		7		6		7		5		4		5	
CABLE ORIG. AVERAGE AUDIENCE	6.1		6.0		5.7		4.9		4.5		4.5		5.0		4.9		3.7	
SHARE AUDIENCE %	12		12		10		9		8		8		9		9		8	
PAY SERVICES AVERAGE AUDIENCE	3.3		3.5		6.2		6.6		6.7		7.1		7.2		5.9		5.3	
SHARE AUDIENCE %	7		7		11		12		12		13		13		11		11	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		38.5	35.7	32.1	29.5	26.7	24.5	21.2	18.8	16.6	15.0	13.4	12.6	11.4	10.5
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,950 2.2													
SHARE AUDIENCE	%	7													
AVG. AUD. BY 1/4 HR	%	2.2													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		←SATURDAY NIGHT→ (11:30-12:48)(PAE)					(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)	{	6,910 7.8	9.1 *		7.5 *										
SHARE AUDIENCE	%	24	25 *		24 *										
AVG. AUD. BY 1/4 HR	%	9.5	8.7	7.8	7.2	6.4									
INDEPENDENTS (INCL. SUPERSTATIONS)															
AVERAGE AUDIENCE		7.7		6.8		6.1		5.1		4.4		4.0		3.3	
SHARE AUDIENCE %		21		22		24		26		28		31		30	
SUPERSTATIONS															
AVERAGE AUDIENCE		2.0		1.9		1.7		1.5		1.4		1.2		0.9	
SHARE AUDIENCE %		5		6		7		8		9		9		8	
PBS															
AVERAGE AUDIENCE		1.9		1.3		0.7 ^		0.5 ^		0.4 ^		<<		0.1 v	
SHARE AUDIENCE %		5		4		3 ^		3 ^		3 ^		<<		1 v	
CABLE ORIG.															
AVERAGE AUDIENCE		3.7		3.0		2.7		2.2		1.6		1.4		1.4	
SHARE AUDIENCE %		10		10		11		11		10		11		13	
PAY SERVICES															
AVERAGE AUDIENCE		5.3		4.2		4.1		3.9		3.7		3.2		2.7	
SHARE AUDIENCE %		14		14		16		20		23		25		25	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page 8

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	60.2	61.8	63.4	64.0	66.1	66.8	67.9	68.9	68.0	68.2	68.4	67.5	64.7	62.7	60.7	58.8	53.2	44.7
ABC TV	←DISNEY SUNDAY MOVIE THE CHRISTMAS STAR (R)→								←DOLLY (PAE)→				←BUCK JAMES (PAE)→					
AVERAGE AUDIENCE (Hhlds (000) & %)	8,950 10.1	9.4 *		9.8 *		10.5 *		10.8 *	10,630 12.0	11.1 *		12.8 *	7,620 8.6	8.8 *		8.5 *		
SHARE AUDIENCE %	16	15 *		15 *		16 *		16 *	18	16 *		19 *	14	14 *		14 *		
AVG. AUD. BY 1/4 HR %	9.2	9.6	9.8	9.9	10.2	10.8	10.9	10.6	10.3	12.0	12.8	12.9	9.2	8.4	8.4	8.6		
CBS TV	(1)	←60 MINUTES→			←MURDER, SHE WROTE→				←CBS SUNDAY MOVIE HALLMARK HALL OF FAME-FOXFIRE (PAE)→									
AVERAGE AUDIENCE (Hhlds (000) & %)		20,820 23.5		23.5 *		19,400 21.9		21.2 *		17,100 19.3		19.9 *		19.4 *		18.8 *		
SHARE AUDIENCE %		37		37 *		32		31 *		30		29 *		30 *		31 *		
AVG. AUD. BY 1/4 HR %	16.8	22.4	23.8	23.3	24.5	20.5	20.6	21.9	24.5	19.9	20.1	19.7	19.8	19.0	18.8	18.8	18.6	
NBC TV	TIS-SEASON TO BE SMURFY		A MOUSE, A MYSTERY & ME		←FAMILY TIES→				←NBC SUNDAY NIGHT MOVIE THE FATHER CLEMENTS STORY→									
AVERAGE AUDIENCE (Hhlds (000) & %)	8,240 9.3		9,920 11.2		15,330 17.3	15.8 *		18.7 *	14,800 16.7	16.2 *		17.0 *		17.1 *		16.5 *		
SHARE AUDIENCE %	15		18		26	24 *		27 *	26	24 *		25 *		27 *		28 *		
AVG. AUD. BY 1/4 HR %	8.9	9.7	10.7	11.7	14.4	17.2	18.5	19.0	15.5	16.9	17.1	16.9	17.2	17.1	16.8	16.2		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	13.3	14.0	11.1	10.7	10.4	9.9	8.3	6.9	4.7
SHARE AUDIENCE %	22	22	17	16	15	15	13	12	10
SUPERSTATIONS AVERAGE AUDIENCE	3.1	3.3	3.0	3.2	3.2	3.0	2.5	2.1	1.2
SHARE AUDIENCE %	5	5	5	5	5	4	4	4	2
PBS AVERAGE AUDIENCE	2.3	2.4	3.3	3.4	2.3	2.5	2.2	1.9	1.3
SHARE AUDIENCE %	4	4	5	5	3	4	3	3	3
CABLE ORIG. AVERAGE AUDIENCE	5.9	6.3	7.0	8.1	8.5	8.0	8.8	8.4	5.7
SHARE AUDIENCE %	10	10	11	12	12	12	14	14	12
PAY SERVICES AVERAGE AUDIENCE	2.4	2.4	2.6	2.3	2.9	3.4	3.8	3.7	2.6
SHARE AUDIENCE %	4	4	4	3	4	5	6	6	5

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS NFL FOOTBALL GAME 2,VARIOUS TEAMS AND TIMES,(PAE),CBS,(MULTI SEGMENT)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.13, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	36.1	29.8	25.4	22.7	19.8	17.5	15.3	13.5	12.0	10.6	9.5	8.3	7.5	6.7
ABC TV	(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	1,510 1.7													
SHARE AUDIENCE %	6													
AVG. AUD. BY 1/4 HR %	1.7													
CBS TV	CBS SUNDAY NEWS													
AVERAGE AUDIENCE (Hhlds (000) & %)	2,570 2.9													
SHARE AUDIENCE %	7													
AVG. AUD. BY 1/4 HR %	2.9													
NBC TV	(2)	(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)	1,420 1.6													
SHARE AUDIENCE %	5													
AVG. AUD. BY 1/4 HR %	1.6													
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	4.8		4.4		3.5		2.9		2.3		1.9		1.4	
SHARE AUDIENCE %	15		18		19		20		20		21		20	
SUPERSTATIONS AVERAGE AUDIENCE	1.4		1.8		1.5		1.4		1.2		0.9		0.7 ^	
SHARE AUDIENCE %	4		7		8		10		11		10		10 ^	
PBS AVERAGE AUDIENCE	1.2		0.8		0.6 ^		0.4 ^		0.3 ^		0.2 ^		0.1 v	
SHARE AUDIENCE %	4		3		3 ^		3 ^		3 ^		2 ^		1 v	
CABLE ORIG. AVERAGE AUDIENCE	3.4		2.8		2.1		1.6		1.6		1.2		1.0	
SHARE AUDIENCE %	10		12		11		11		14		13		14	
PAY SERVICES AVERAGE AUDIENCE	3.0		2.7		2.2		1.9		1.4		1.4		1.2	
SHARE AUDIENCE %	9		11		12		13		12		16		17	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WEEKEND REPORT-SUN.,ABC,(11:30-11:45)
(2) G MICHAELS SPORTS MACHINE,NBC,(11:30-11:45)

For explanation of symbols, See page 8

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	7.8	9.2	11.1	13.5	16.5	18.6	19.3	19.6	20.2	20.8	21.0	21.4	22.0	22.7	22.5	22.7	21.8	22.3
ABC TV	(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE) (MW-F)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)								(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)		1,330		2,110			3,570				3,540							
		1.5		2.4			4.0				4.0							
SHARE AUDIENCE %		16		17			20				19							
AVG. AUD. BY 1/4 HR %		1.5		2.4			3.9	4.1			3.9	4.1						
CBS TV			CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2						$25,000 PYRAMID (MW-F)(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)			1,080				1,610				2,130						2,950	
			1.2				1.8				2.4						3.3	
SHARE AUDIENCE %			12				10				11						15	
AVG. AUD. BY 1/4 HR %			1.1	1.3			1.9	1.8			2.2	2.6					3.1	3.6
NBC TV	NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY (MW-F)(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	1,700						3,850				3,930						2,590	
	1.9						4.3				4.4						2.9	
SHARE AUDIENCE %	20						22				21						13	
AVG. AUD. BY 1/4 HR %	1.6	2.3					4.4	4.3			4.4	4.4					2.8	3.0
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	1.5		2.8		4.8		5.7		5.7		5.3		5.1		5.0		5.1	
SHARE AUDIENCE %	18		23		27		29		28		25		23		22		23	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.6		1.1		1.5		1.5		1.5		1.5		1.4		1.4		1.4	
SHARE AUDIENCE %	8		9		8		8		7		7		6		6		6	
PBS																		
AVERAGE AUDIENCE	0.1 v		0.1 v		0.3 ^		0.6		0.9		1.2		1.4		1.4		1.2	
SHARE AUDIENCE %	1 v		0 v		2 ^		3		4		6		6		6		5	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.1		1.3		1.9		1.8		1.9		2.0		2.2		2.4		2.5	
SHARE AUDIENCE %	13		11		11		9		9		9		10		11		11	
PAY SERVICES																		
AVERAGE AUDIENCE	0.7		0.7		0.9		1.1		1.3		1.3		1.1		1.1		1.2	
SHARE AUDIENCE %	8		6		5		6		6		6		5		5		5	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	22.0	22.2	22.4	22.8	22.9	23.8	25.0	25.6	26.0	26.9	28.4	29.1	28.8	28.8	28.1	28.4	28.7	29.1
ABC TV	(PAE)		WHO'S THE BOSS? M-F		MR. BELVEDERE- M-F (PAE)		RYAN'S HOPE		LOVING		←ALL MY CHILDREN (PAE)→				←ONE LIFE TO LIVE (MWF)(PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)			3,140 3.5		2,710 3.1		2,640 3.0		3,610 4.1		6,660 7.5	7.1 *		7.9 *	6,700 7.6	7.4 *		7.7 *
SHARE AUDIENCE %			16		13		12		15		26	25 *		27 *	26	26 *		26 *
AVG. AUD. BY 1/4 HR %			3.4	3.7	3.0	3.1	3.0	2.9	4.0	4.2	6.8	7.5	7.8	8.0	7.4	7.5	7.7	7.8
CBS TV	NEW CARD SHARKS (MW-F)(PAE)		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)				←YOUNG AND THE RESTLESS→				BOLD AND THE BEAUTIFUL (MW-F)(PAE)		←AS THE WORLD TURNS (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,790 3.2		4,480 5.1		5,350 6.0				6,340 7.2	6.9 *		7.5 *	4,470 5.1		5,550 6.3	6.3 *		6.2 *
SHARE AUDIENCE %	14		22		26				27	27 *		27 *	17		22	22 *		22 *
AVG. AUD. BY 1/4 HR %	3.2	3.1	4.7	5.4	5.9	6.2			6.4	7.3	7.5	7.5	5.0	5.1	6.2	6.4	6.2	6.2
NBC TV	CLASSIC CONCENTRATION (MW-F)(PAE)		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD		SCRABBLE		←DAYS OF OUR LIVES (MON-FRI)(PAE)→				←ANOTHER WORLD (MW-F)(PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)	3,150 3.6		4,480 5.1		3,260 3.7		2,590 2.9		3,190 3.6		5,720 6.5	6.4 *		6.5 *	4,400 5.0	4.9 *		5.0 *
SHARE AUDIENCE %	16		22		16		12		14		22	22 *		23 *	17	17 *		17 *
AVG. AUD. BY 1/4 HR %	3.5	3.6	5.0	5.1	3.6	3.7	2.9	2.9	3.4	3.7	6.2	6.4	6.6	6.5	4.9	5.0	5.0	5.1
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	5.1		4.3		4.1		4.4		5.0		4.8		5.3		5.7		6.4	
SHARE AUDIENCE %	23		19		18		18		19		17		18		20		22	
SUPERSTATIONS AVERAGE AUDIENCE	1.5		1.2		1.3		1.3		1.5		1.4		1.5		1.7		2.1	
SHARE AUDIENCE %	7		5		6		5		6		5		5		6		7	
PBS AVERAGE AUDIENCE	1.1		0.8		0.7		0.7		0.7		0.8		0.7		0.7		0.6	
SHARE AUDIENCE %	5		3		3		3		3		3		3		2		2	
CABLE ORIG. AVERAGE AUDIENCE	2.5		2.4		2.5		2.6		2.6		2.5		2.8		3.1		3.2	
SHARE AUDIENCE %	11		10		11		10		10		9		10		11		11	
PAY SERVICES AVERAGE AUDIENCE	1.3		1.2		1.1		1.2		1.2		1.2		1.2		1.2		1.3	
SHARE AUDIENCE %	6		5		5		5		5		4		4		4		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

A-II *Nielsen* NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.7-11,1987

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45		
HUT		28.7	29.6	30.4	31.5	31.7	33.6	35.6	37.6	39.2	41.4	43.8	46.5	52.6	54.6	55.5	56.8		
ABC TV		←GENERAL HOSPITAL→								(PAE)					(PAE)	ABC WORLD NEWS TONIGHT			
AVERAGE AUDIENCE (Hhlds (000) & %)	{	6,770 7.6	7.5 *		7.8 *											9,250 10.4			
SHARE AUDIENCE	%	26	26 *		25 *											19			
AVG. AUD. BY 1/4 HR	%	7.5	7.6	7.7	7.8											10.2	10.6		
CBS TV		←GUIDING LIGHT (PAE)→							(PAE)						(PAE)	CBS EVENING NEWS-RATHER			
AVERAGE AUDIENCE (Hhlds (000) & %)	{	5,100 5.8	5.7 *		5.8 *											10,350 11.7			
SHARE AUDIENCE	%	19	20 *		19 *											21			
AVG. AUD. BY 1/4 HR	%	5.8	5.7	5.8	5.8											11.6	11.8		
NBC TV		←SANTA BARBARA→							(PAE)						(PAE)	NBC NIGHTLY NEWS			
AVERAGE AUDIENCE (Hhlds (000) & %)	{	4,520 5.1	4.9 *		5.3 *											9,320 10.5			
SHARE AUDIENCE	%	17	17 *		17 *											19			
AVG. AUD. BY 1/4 HR	%	4.9	5.0	5.2	5.3											10.4	10.6		

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
INDEPENDENTS (INCL. SUPERSTATIONS)																
AVERAGE AUDIENCE	6.5		7.3		8.4		10.1		11.2		11.9		14.1		15.6	
SHARE AUDIENCE %	22		23		26		28		28		26		26		28	
SUPERSTATIONS																
AVERAGE AUDIENCE	2.0		2.1		2.3		2.7		2.8		2.7		2.8		3.3	
SHARE AUDIENCE %	7		7		7		7		7		6		5		6	
PBS																
AVERAGE AUDIENCE	0.6		0.7		0.9		1.0		1.2		1.2		1.4		1.4	
SHARE AUDIENCE %	2		2		3		3		3		3		3		2	
CABLE ORIG.																
AVERAGE AUDIENCE	3.5		3.9		4.1		4.4		4.4		5.1		5.3		5.2	
SHARE AUDIENCE %	12		12		12		12		11		11		10		9	
PAY SERVICES																
AVERAGE AUDIENCE	1.2		1.4		1.1		1.3		1.3		1.4		1.7		2.0	
SHARE AUDIENCE %	4		4		3		4		3		3		3		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC. 12, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.9	8.2	9.3	11.1	13.3	15.9	17.4	20.2	22.4	24.4	26.2	28.2	28.6	29.0	28.5	28.0	27.4	27.7
ABC TV					CARE BEAR FAMILY		LITTLE CLOWNS-HAPPYTOWN		MY PET MONSTER		ALL NEW POUND PUPPIES		LITTLE WIZARDS		REAL GHOSTBUSTERS		FLINTSTONE KIDS	
AVERAGE AUDIENCE (Hhlds (000)					1,860		2,660		3,100		3,010		3,630		4,160		3,630	
& %)					2.1		3.0		3.5		3.4		4.1		4.7		4.1	
SHARE AUDIENCE %					14		16		15		13		14		17		15	
AVG. AUD. BY 1/4 HR %					1.7	2.5	2.8	3.1	3.5	3.5	3.2	3.6	4.1	4.0	4.5	4.9	4.2	3.9
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000)					1,510		2,840		3,810		4,780		5,490		3,990		3,540	
& %)					1.7		3.2		4.3		5.4		6.2		4.5		4.0	
SHARE AUDIENCE %					12		17		18		20		22		16		14	
AVG. AUD. BY 1/4 HR %					1.4	1.9	2.8	3.6	4.1	4.5	5.3	5.6	5.9	6.5	4.7	4.2	3.9	4.1
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE (Hhlds (000)					2,920		3,810		4,960		5,400		5,580		5,490		4,160	
& %)					3.3		4.3		5.6		6.1		6.3		6.2		4.7	
SHARE AUDIENCE %					23		23		24		22		22		22		17	
AVG. AUD. BY 1/4 HR %					2.9	3.7	3.9	4.7	5.4	5.9	6.1	6.2	6.2	6.3	6.3	6.1	4.8	4.5
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	1.9		2.5		3.5		4.1		4.9		6.0		6.2		6.6		6.3	
SHARE AUDIENCE %	25		25		24		22		21		22		22		23		23	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.7 ^		0.9		1.0		1.2		1.4		1.5		1.5		1.6		1.5	
SHARE AUDIENCE %	9 ^		9		7		6		6		6		5		6		5	
PBS																		
AVERAGE AUDIENCE	0.2 ^		0.4 ^		0.6 ^		0.7 ^		0.9		1.1		1.1		1.2		1.8	
SHARE AUDIENCE %	3 ^		4 ^		4 ^		4 ^		4		4		4		4		7	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.2		1.3		1.9		2.0		2.6		3.4		3.7		3.9		4.6	
SHARE AUDIENCE %	16		13		13		11		11		13		13		14		17	
PAY SERVICES																		
AVERAGE AUDIENCE	1.5		1.7		1.8		2.0		2.4		2.5		2.0		2.0		2.0	
SHARE AUDIENCE %	20		17		12		11		10		9		7		7		7	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page II

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC. 12, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	27.9	28.7	27.4	27.7	27.4	27.3	27.2	28.0	28.3	29.7	29.3	29.8	30.2	30.6	31.2	31.3	32.1	33.3
ABC TV	BUGS BUNNY & TWEETY SHOW		ANIMAL CRACK-UPS		HEALTH SHOW SPCL		(1)				MERCEDES BENZ ALL-AMER.		←ABC COLLEGE BSKTBALL GAME→ ST. JOHN VS UCLA/MARYLAND VS LSU (2:30-4:35)(PAE)					
AVERAGE AUDIENCE (Hhlds (000) & %)	4,430		3,370		1,590		1,680				1,420		2,130					
	5.0		3.8		1.8		1.9				1.6		2.4	2.1 *		2.0 *		2.3 *
SHARE AUDIENCE %	18		14		6		8				5		7	7 *		6 *		7 *
AVG. AUD. BY 1/4 HR %	4.6	5.4	3.8	3.8	1.9	1.8	1.7	2.0			1.6	1.7	2.2	2.0	2.0	2.0	2.0	2.5
CBS TV	TEEN WOLF		CBS STORYBREAK MONSTERS RING		KIDD VIDEO				←CBS NCAA BASKETBALL-SAT→ LOUISVILLE VS KENTUCKY (1:30-3:40)(PAE)									(2)
AVERAGE AUDIENCE (Hhlds (000) & %)	2,920		2,570		2,130				3,010								4,700	
	3.3		2.9		2.4				3.4	3.2 *		3.4 *		3.2 *		3.5 *	5.3	4.1 *
SHARE AUDIENCE %	12		11		9				11	11 *		11 *		11 *		11 *	15	12 *
AVG. AUD. BY 1/4 HR %	3.2	3.4	3.0	2.8	2.4	2.5			3.1	3.4	3.5	3.2	3.1	3.3	3.4	3.6	3.5	4.3
NBC TV	NEW ARCHIES		FOOFUR (PAE)		I'M TELLING				←NBC COLLEGE BSKBL SAT→ NOTRE DAME VS DE PAUL (1:30-3:48)									
AVERAGE AUDIENCE (Hhlds (000) & %)	3,010		2,480		2,040				2,840									
	3.4		2.8		2.3				3.2	2.9 *		3.0 *		3.1 *		3.2 *		3.9 *
SHARE AUDIENCE %	12		11		8				11	10 *		10 *		10 *		10 *		12 *
AVG. AUD. BY 1/4 HR %	3.4	3.3	2.7	3.0	2.3	2.3			3.0	2.9	2.9	3.0	3.0	3.1	3.1	3.3	4.0	3.7

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	6.6	6.5	7.5	7.8	9.1	9.1	10.2	10.1	10.7
SHARE AUDIENCE %	23	24	27	28	31	31	34	32	33
SUPERSTATIONS AVERAGE AUDIENCE	1.5	1.6	2.0	2.4	2.9	2.6	3.1	3.1	3.7
SHARE AUDIENCE %	5	6	7	9	10	9	10	10	11
PBS AVERAGE AUDIENCE	2.0	1.6	1.5	1.4	1.7	1.8	2.2	2.3	2.1
SHARE AUDIENCE %	7	6	5	5	6	6	7	7	6
CABLE ORIG. AVERAGE AUDIENCE	4.7	5.1	6.2	6.1	5.4	5.8	6.3	6.1	6.0
SHARE AUDIENCE %	17	18	23	22	19	20	21	20	18
PAY SERVICES AVERAGE AUDIENCE	2.2	2.0	1.7	2.1	2.2	2.5	2.7	3.0	3.1
SHARE AUDIENCE %	8	7	6	8	8	8	9	10	9

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND SPECIALS,THE RETURN OF THE BUNJEE, PT 2,ABC,(1:00-1:30),(R)
(2) NBA ON CBS,HOUSTON ROCKETS VS CHICAGO BULLS,(PAE),CBS,(3:40-6:01)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC. 12, 1987

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		33.7	34.4	35.2	36.4	36.6	37.8	39.3	42.1	44.5	46.6	48.4	49.5
ABC TV		(1)		← USA-CUBA AMATEUR BOXING (4:35-6:00)(PAE) →								ABC WRLD NEWS TONIGHT-SAT (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	{			3,190								5,400	
			3.0 *	3.6	3.3 *		3.6 *		3.8 *			6.1	
SHARE AUDIENCE	%		9 *	9	9 *		10 *		9 *			12	
AVG. AUD. BY 1/4 HR	%	2.8	3.3	3.1	3.4	3.5	3.7	3.8	3.8			5.9	6.3
CBS TV		← NBA ON CBS HOUSTON ROCKETS VS CHICAGO BULLS (3:40-6:01)(PAE) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Hhlds (000) & %)	{											6,200	
			4.7 *		5.2 *		5.7 *		6.3 *			7.0	
SHARE AUDIENCE	%		14 *		15 *		15 *		15 *			14	
AVG. AUD. BY 1/4 HR	%	4.7	4.7	4.9	5.4	5.8	5.6	6.0	6.5	7.2		6.7	7.3
NBC TV												NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000) & %)	{											9,300	
												10.5	
SHARE AUDIENCE	%											21	
AVG. AUD. BY 1/4 HR	%											10.4	10.5

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS)						
AVERAGE AUDIENCE	10.9	11.4	12.0	12.9	12.5	13.7
SHARE AUDIENCE %	32	32	32	32	27	28
SUPERSTATIONS						
AVERAGE AUDIENCE	3.7	4.1	4.0	4.1	3.7	4.5
SHARE AUDIENCE %	11	11	11	10	8	9
PBS						
AVERAGE AUDIENCE	2.5	2.6	2.3	2.5	2.5	2.8
SHARE AUDIENCE %	7	7	6	6	5	6
CABLE ORIG.						
AVERAGE AUDIENCE	5.6	6.5	7.3	8.0	7.9	6.8
SHARE AUDIENCE %	16	18	20	20	17	14
PAY SERVICES						
AVERAGE AUDIENCE	3.3	3.0	2.2	2.0	2.1	2.4
SHARE AUDIENCE %	10	8	6	5	5	5

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC COLLEGE BSKTBALL GAME,ST. JOHN VS UCLA/MARYLAND VS LSU,(PAE),ABC,(2:30-4:35)

For explanation of symbols, See page B

DAY SUN. DEC.13, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT		5.6	6.4	7.5	8.8	10.9	13.5	16.1	17.9	20.3	22.1	23.2	24.9	25.4	26.8	26.4	27.0	27.6	28.1
ABC TV																			
AVERAGE AUDIENCE (Hhlds (000) & %)	{																		
SHARE AUDIENCE	%																		
AVG. AUD. BY 1/4 HR	%																		
CBS TV						FOR OUR TIMES (SUS)				←SUNDAY MORNING					→	FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)	{									3,540 4.0	3.6 *		4.1 *		4.2 *	2,130 2.4			
SHARE AUDIENCE	%									17	17 *		17 *		16 *	8			
AVG. AUD. BY 1/4 HR	%									3.3	3.9	3.9	4.3	4.2	4.1	2.4	2.4		
NBC TV						←SUNDAY TODAY					→	MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000) & %)	{					1,510 1.7	1.4 *		1.8 *		1.9 *	1,240 1.4							
SHARE AUDIENCE	%					10	11 *		10 *		9 *	5							
AVG. AUD. BY 1/4 HR	%					1.2	1.6	1.8	1.7	1.8	2.0	1.5	1.4						
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE		1.4		2.2		3.5		5.6		6.8		8.1		9.0		9.5		10.0	
SHARE AUDIENCE %		23		27		29		33		32		34		34		36		36	
SUPERSTATIONS																			
AVERAGE AUDIENCE		0.4	^	0.6	^	1.1		1.8		2.2		2.8		2.8		2.8		3.2	
SHARE AUDIENCE %		7	^	7	^	9		11		10		12		11		10		12	
PBS																			
AVERAGE AUDIENCE		0.1	v	0.4	^	0.9		1.4		1.6		1.6		1.6		1.6		1.2	
SHARE AUDIENCE %		2	v	5	^	7		8		8		7		6		6		4	
CABLE ORIG.																			
AVERAGE AUDIENCE		1.4		1.7		2.5		3.0		3.9		4.7		5.2		5.7		5.5	
SHARE AUDIENCE %		23		21		20		18		18		20		20		21		20	
PAY SERVICES																			
AVERAGE AUDIENCE		1.3		1.6		1.8		2.1		2.7		3.1		2.8		2.7		2.9	
SHARE AUDIENCE %		22		20		15		12		13		13		11		10		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC. 13, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	29.0	29.3	29.7	30.6	31.6	33.4	34.6	36.2	37.5	38.7	39.4	40.1	40.4	40.0	40.7	41.6	42.3	42.9
ABC TV	←THIS WEEK-DAVID BRINKLEY→				BUSINESS WORLD													
AVERAGE AUDIENCE (Hhlds (000) & %)	2,480				1,150													
	2.8	2.7 *		2.9	* 1.3													
SHARE AUDIENCE %	9	9 *		10 *	4													
AVG. AUD. BY 1/4 HR %	2.7	2.7	2.9	3.0	1.4	1.3												
CBS TV					CBS NFL TODAY		←CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)→											
AVERAGE AUDIENCE (Hhlds (000) & %)					6,110		13,730											
					6.9		15.5	12.1 *		15.2 *		16.5 *		16.0 *		16.6 *		17.4 *
SHARE AUDIENCE %					22		38	34 *		40 *		41 *		40 *		40 *		41 *
AVG. AUD. BY 1/4 HR %					6.2	7.7	11.3	13.0	14.7	15.4	16.6	16.3	16.9	15.0	16.0	16.9	17.7	15.1
NBC TV					NFL LIVE		←NFL SINGLE VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)→											
AVERAGE AUDIENCE (Hhlds (000) & %)					3,540		11,870											
					4.0		13.4	9.1 *		12.7 *		14.2 *		13.7 *		14.7 *		14.9 *
SHARE AUDIENCE %					12		31	23 *		31 *		35 *		32 *		33 *		32 *
AVG. AUD. BY 1/4 HR %					3.3	4.8	8.3	9.6	11.7	13.7	14.2	14.4	13.8	13.9	14.6	14.8	14.8	14.7
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	10.1		9.9		10.0		9.4		7.8		7.9		8.7		8.4		8.9	
SHARE AUDIENCE %	35		33		31		27		20		20		22		20		21	
SUPERSTATIONS																		
AVERAGE AUDIENCE	3.1		3.4		3.4		3.4		1.9		1.7		1.9		2.2		2.6	
SHARE AUDIENCE %	11		11		10		10		5		4		5		5		6	
PBS																		
AVERAGE AUDIENCE	1.5		1.3		1.7		1.4		1.2		1.2		1.2		1.2		1.3	
SHARE AUDIENCE %	5		4		5		4		3		3		3		3		3	
CABLE ORIG.																		
AVERAGE AUDIENCE	5.9		6.4		5.5		3.9		4.4		4.4		4.6		5.2		5.3	
SHARE AUDIENCE %	20		21		17		11		12		11		11		13		12	
PAY SERVICES																		
AVERAGE AUDIENCE	2.6		2.4		1.7		1.6		1.5		1.8		1.7		1.8		1.4	
SHARE AUDIENCE %	9		8		5		5		4		5		4		4		3	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC. 13, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	43.1	44.1	44.7	44.7	44.6	45.7	46.6	48.0	50.1	51.7	53.1	54.7
ABC TV											ABC WRLD NEWS TONIGHT-SUN (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)											7,000 7.9	
SHARE AUDIENCE %											14	
AVG. AUD. BY 1/4 HR %											7.8	8.1
CBS TV		(1)	←CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)→									
AVERAGE AUDIENCE (Hhlds (000) & %)		11.3 *	10,450 11.8	11.8 *		11.2 *		10.7 *		10.7 *		12.2 *
SHARE AUDIENCE %		26 *	24	26 *		25 *		23 *		21 *		23 *
AVG. AUD. BY 1/4 HR %	10.9	11.7	11.9	11.9	11.5	10.8	10.4	10.9	10.4	10.9	11.6	12.6
NBC TV		(2)									NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)		14.7 *									5,940 6.7	
SHARE AUDIENCE %		30 *									12	
AVG. AUD. BY 1/4 HR %	15.0	12.0									6.5	7.0

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	9.2	10.7	10.5	11.1	11.0	12.0
SHARE AUDIENCE %	21	24	23	23	22	22
SUPERSTATIONS AVERAGE AUDIENCE	2.9	3.5	3.2	2.7	2.7	2.7
SHARE AUDIENCE %	7	8	7	6	5	5
PBS AVERAGE AUDIENCE	1.5	1.6	1.8	2.0	1.7	1.7
SHARE AUDIENCE %	3	4	4	4	3	3
CABLE ORIG. AVERAGE AUDIENCE	5.4	5.9	5.7	5.8	4.9	5.3
SHARE AUDIENCE %	12	13	13	12	10	10
PAY SERVICES AVERAGE AUDIENCE	1.3	1.3	1.5	2.0	2.8	2.6
SHARE AUDIENCE %	3	3	3	4	6	5

U.S. TV HOUSEHOLDS: 88,600,000
(1) CBS NFL FOOTBALL GAME 1,VARIOUS TEAMS AND TIMES,(PAE),CBS,(MULTI SEGMENT)
(2) NFL SINGLE,VARIOUS TEAMS AND TIMES,(PAE),NBC,(MULTI SEGMENT)

For explanation of symbols, See page B.